

KAFM Monthly Board Meeting
October 18, 2023, 5:30 pm
MINUTES
KAFM Radio Room

Board Member	Status	Board Member	Status
Marianne Griffin	P	Sophia G. Nunez	A
Linda Callahan	P	Linda Taylor	P
Julia Coffey	P	Cyrene Jagger	P
Tami King-BOD Applicant	P	LeeAnn Wright-Guest-	P

Call to Order 5:39 PM. Linda C introduced her guest, LeeAnn Wright who is interested in all local music. They met at RMCR. She is a Hearing Aid Technician at the VA relocating to the Grand Valley in March 2020 from upstate New York. She will look at the application online and (possibly) submit it before the November 11 BOD retreat. Sophia has submitted her resignation citing work pressures. We appreciate her time and work on behalf of KAFM.

- Welcome: Board members’ perspectives on the most recent fund drive
 - Fall Fund drive grossed \$11,792 to date. 14 new Monument Members were added and 2 increased their membership. This increases the monthly donations by \$265 per month and \$3180 per year. To date, Monument memberships have donated \$16,765 this year. Cyrene has handout material for Board Members to give out to promote memberships.

- The new candidate for the board, Review of her application and her election to the board
 - Tami King presented her application to the Board and explained her interest KAFM stemming from a long history in non-profits, theatre, special events, and as the co-owner of Grand Valley Music. Linda C nominated her for Board membership, Julia seconded; All approved. Tami is a Board Member effective today.

- Approval of Minutes
 - Marianne moved that the presented August 23rd Minutes be approved, Linda C Seconded. Approved as presented.

- Review of the 2024 Budget
 - It will be presented at the November 11 retreat. Current Financials were not available at this meeting as it was a week early. Julia will review with Cyrene and will send out separately.

- Update on progress for distribution of the values survey
 - Cyrene presented her survey now loaded in Constant Contact. It included a Demographic survey as well as the Values Survey. General discussion was that these were two different objectives; one internal and one pointed to the general listening public. It was decided that the Values survey would be released first and the demographics survey would come later in a separate release.
 - Cyrene will publish the Values survey to the Board before last edits and release in the next week.

- Preparation for the annual planning session, Saturday, November 11 at 9 a.m. at Pantuso's Restaurant on Broadway
 - The present budget and year to date P&L on different revenue streams was requested to see where fundraising efforts were successful this year.
 - A plan for the 25th Anniversary Celebration needs to be on the agenda as well as Volunteer recognition for 2024.

- Preparation for RMCR conference
 - Cyrene will send out the details on lodging and codes for the Air BnB. Three cars are going with 6 members of KAFM staff, Board, and programmers. Attendees will try gather material for the Board and Staff not attending.

- Discussion of marketing KAFM, development of memberships, and expansion of fundraising efforts
 - Robert Evans and Cyrene book acts in the Radio Room. This is an underutilized benefit for KAFM and they are working on various ways to increase traffic in that space. Selling the Radio Room for recitals, Live Session taping, and collaboration with local bands.
 - There is a radius clause that prohibits KAFM from booking acts that have performed locally within 60 miles or the last 90 days.

- Music at the Avalon, the Convention Center, and Los Colonias are handled by OVG360.
- Review of Board Packet
 - With Tami joining the Board, Linda C as Vice Chair will help with orientation and Marianne and Linda T will join her. Cyrene will order a name tag and add her to the Broadcast emails for KAFM.
- A call to executive session to discuss personnel.
 - The Board met in closed session to discuss an internal matter of personnel operations. It was decided that Cyrene would hold a training on the operational meaning of conflict of interest using examples of radio time used by staff for personal causes, cross over business relations, and the boundaries that define when it is a conflict issue.
- Board meeting Adjourned at 8:00 PM

REMINDER: Stillhouse Junkies in the Radio Room on Saturday, October 13.