



GVPRC Board of Directors

Minutes of Monthly Meeting

March 19th, 2015

Present: Barry Barak, Barbara Butler, Michael P., Cliff Sprinkle, Patti Roberts, Mickey Krakowski, Boyd Franklin, Marsha Kosteva, Mark McCain

Absent: Scott Burnham

Guests: Martin Krakowski (potential new board member)

Minutes by: Patti Roberts, Board Secretary

- 1.) **The meeting was called to order at 5:35 PM.**
- 2.) **Introductions and Welcomes-**Martin K. was introduced and board members introduced themselves.
- 3.) **Adjustments to Agenda**
Added the following:
Real Estate-Discussed the possibility of re-financing and/or consolidating our real estate loans. Alpine Bank will complete an in-house appraisal as a first step.
- 4.) **Board Minutes** – February 19, 2015 minutes were approved as corrected. Michael P. was not present at the February board meeting.
- 5.) **Monthly Financial Reports-** The February 2015 Profit/Loss Statement and Balance Sheet were reviewed and discussed. The board requested that the Radio Room expenses be broken out as a line item so that we can track profit/loss.
- 6.) **Board Fundraising-**Discussed the need to generate some new ideas for fundraising to help us get to a better financial position.
- 7.) **Strategic Planning and Positioning-**Discussed the need to “flesh out” our goals. Discussed determining 3-4 tangible areas to provide future direction for the station. A sub-committee was formed to discuss this further. Mark, Patti, Michael and Barbara will participate and report back to the board.
- 8.) **Board Member Recruitment-** Discussed several potential new board members. Interested parties will submit a letter to the board president by April 1st. With three current directors leaving the board (Barry, Mickey and Boyd), we have two board appointed director posts and one member-elected director post open.
- 9.) **Annual Meeting-** Thursday, April 30th at 6 pm. We will hold our regular board meeting prior to the annual meeting at 5:30 pm.
- 10.) **Committee Reports-** No reports.
- 11.) **ED Report** –None.
- 12.) **Other Business** - None
- 13.) **Meeting was adjourned at 7:15 PM.**

Respectfully Submitted,

A handwritten signature in blue ink that reads 'Patti Roberts'.

Patti Roberts

Board Secretary