

GRAND VALLEY PUBLIC RADIO COMPANY, INC. MISSION STATEMENT AND VALUES

KAFM is a member-supported, volunteer-oriented community radio station dedicated to excellence and diversity in musical, cultural and public service radio programming.

KAFM VALUES

Commitment to Community: We are dedicated to creating a welcoming, energetic, inclusive, and joyful environment where everyone can make their best contribution and have fun doing it. Through our music, events, and programming, we seek to engage and enrich a diverse audience and help make our community more vibrant, inclusive, and fun.

Creativity and Innovation: We value fresh, inspirational ideas and opportunities to collaborate and grow. Ingenuity and resourcefulness are essential to our success.

Teamwork: Like a great band, we work as a team to harness the talent, passion, and interests of our staff, volunteers, community members, and underwriters in ways that support our community.

Accountability and Transparency: KAFM is proud to be licensed by and in full compliance with the regulations of the Federal Communications Commission. Additionally, we are the recipients of a community service grant from the Corporation of Public Broadcasting which requires us to meet annual financial guidelines and provide public disclosure of annual third-party financial audits. In our commitment to transparency. We remind our listeners and community that our Board of Directors minutes, annual audits, and tax filings are all available on our website and in our public file at the radio station.

Accessibility: KAFM values full participation from the Grand Valley Community and creates space to allow for that participation at our facilities as well as all our events and programs.

Compassion: KAFM understands that the Grand Valley and its residents experience a variety of challenges and circumstances in our lives. Therefore, KAFM offers a platform and a voice for numerous organizations, services, and programs to present information about how they help the community thrive and prosper.

Approved and Adopted: October 18, 2023