



GRAND VALLEY PUBLIC RADIO COMPANY, INC.

## Our Mission Statement and Values

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### KAFM Mission Statement

KAFM is a member-supported, volunteer-oriented community radio station dedicated to excellence and diversity in musical, cultural and public service programming. KAFM fills a vital role in the Grand Valley of Western Colorado as an accessible forum for the presentation of music, arts, culture, and information by and for the local community.

### KAFM Values

***Commitment to Community*** – Through our music, events, and programming, we seek to engage and enrich a diverse audience and help make our community more vibrant, inclusive, and fun. We make the Grand Valley a better place to be!

***Creativity and Innovation*** – We value fresh and inspirational ideas and opportunities to collaborate and grow. Ingenuity and resourcefulness are essential to our success.

***Teamwork*** – Like a great band, we work as a team to harness the talent, passion, and interests of our staff, volunteers, community members, and underwriters in ways that benefit KAFM and our community.

***Accountability and Initiative*** – We show our commitment and dedication to making KAFM a more successful and financially stable organization by taking ownership, identifying and solving problems, and finding opportunities and acting on them.

***Passion and Commitment*** – We are dedicated to creating a welcoming, energetic, inclusive and joyful environment where everyone can make their best contribution and have fun doing it.



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