



**GRAND VALLEY PUBLIC RADIO COMPANY, INC.
2020 ANNUAL MEMBER MEETING MINUTES**

Meeting Date:	July 22, 2020	Location:	KAFM Radio Room	Start Time:	5:05 PM	End Time:	6:25 PM
Attendees							
x	Ginger Mitchell (President)	x	Shea Bramer	x	Cyrene Jagger (ED)		
x	Joe Gudorf (VP)	x	Maria Rainsdon	x	Julie Van Hoek – Underwriting AE		
x	Barry Barak (Secretary)	o	Mike Spradlin		x = present; o = absent		
x	Harry Griff (Treasurer)	x	Steve Weseman	x	Travis (“The Padre”)		

Annual Member Meeting	
1. Proof of Broadcast and Published Notices of Meeting	
2. Annual Reports of Officers & Committees	
3. Election of New Member Elected directors (if any)	
4. Old Business	
5. New Business	
6. Community Comments	
7. Adjournment	

Annual Member Meeting Minutes

Action Taken By Email Between June BOD Meeting and Annual Member Meeting –

- Julie Van Hoek resigned from the Board on 7/20/2020. She had held a Member-Elected seat.

Call to Order: Ginger gaveled in at 5:05 PM MDT. Members were attending in-person and via Zoom.

1. Proof of Broadcast and Published Notices of Meeting - Ginger

Notice was posted on website; 80 on-air reads between July 2 and July 22

2. Annual Reports of Officers & Committees – President, Executive Director, Treasurer

President’s Report – Ginger – Year in Review

Personnel:

Ramona Winkeller moved to Corporate Development

Cyrene Jagger hired as Executive Director

New staff hired – Eric Kelly, Andrew, Duff and Julie Van Hoek

Five new Board members



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President's Report – Ginger – Year in Review (continued)

Activities:

- Formal building dedication held to honor the Arguello family
- New computer stations
- Valentine's Day Fundraiser Dinner replaced Art Auction
- New traffic system implemented
- Station clean-up and maintenance
- New logo and website

Executive Director's Report – Cyrene

Coronavirus actions:

- March & April shutdown – full automation of programming
- May-June-July – every other day live programming
- No staff has gotten sick from CV to date
- Coach ramped up CV-related Community Affairs programming
 - Mesa County Public Health; Marillac Clinic; Homeward Bound
- Masks donated to station for staff/programmer use
- Death of programmer Ron Waterman ("Old Dog") not CV-related

Treasurer's Report – Harry

- Applied for and received a \$27,500 SBA PPP loan
- Applied for and received a \$112,500 CPB unrestricted stimulus grant
- Expenses are \$51,500 under budget
- Overall revenue is \$40,000 under budget
 - not including receipt of the CPB or PPP dollars noted above
- Spring fund drive revenue was \$21,000 under budget, mostly due to impact of CV
- Underwriting is \$26,000 under budget through June
- Monthly membership is on budget
- Trade UW is on budget
- Station met the \$300,000 threshold for receipt of the next round of CPB grants

"Due to the receipt of the CPB and PPP grants, the station has an approximate 10 month cushion to bring Underwriting and Membership revenues back on track. If those shortfalls continue beyond that cushion, we will need to look at possible budget cuts, unless we receive additional stimulus money from the CPB or PPP type programs."

3. Election of New Member Elected directors (if any) –

One member-elected seat is open.

No nominations were offered, therefore no vote was held. The seat remains open.

Julie Van Hoek was recently hired as a KAFM UW AE, so could not be considered as a candidate.



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4. Old Business –

Harry inquired as to the status of the RMPBS film documenting the station's founding and 20th anniversary
Needs follow-up with RMPBS
Question raised re: the digitalization of music library for use by programmers
System was used by staff for CV automation, but is not available to programmers yet

5. New Business –

None

6. Community Comments –

Concern was expressed that the automated programming was causing listener fatigue and disenchantment. Issues raised included:

Wide swing in genres from song to song
Mis-timed (expired) promos
PSA repetition
Same hour-long blocks of automated music programming regularly repeated
Suggestion made to postpone fund drives due to listeners being upset by the above

7. Adjournment – 6:25 PM