KA FM Community Advisory Board (CAB) Agenda/Notes
7/13/23 5:30  Meeting 4 of 6

In Attendance: Katie, Sandra, & Marc
Absent: Chris, Kim & Jessica

Reminder: CAB does not make policy but recommendations

CAB Agenda

KAFM App


Try out and let’s talk about at the next meeting.

- What are your thoughts on the new app? Not enough people have tried the app to talk about. Carry over to next meeting.

Listener Survey - start of it….how to, questions? FYI: Still looking for old survey, will carry this to next meeting

- Target Audience = Monument members
  - What do you like?
  - What do you not like?
  - Have you ever considered being a programmer? Why or why not?
  - Might you consider volunteering?
    - Screening music?
    - Programmer?

- Hybrid format = mail information with QR code or option to mail in
- Roll out format in a positive manner
  - Start with positive feedback first and then ask for constructive feedback and suggestions
- Look for possible past survey questions for some historical perspective (prior to 2014 - 2015)
  - Buy mailing lists to solicit new Monument members

KAFM 10 Minute clean-up
Should it stay or should it go?
• Some programmers may like to maximize every minute of their programming time.
• Innovative Solution: Maintain cleaning procedures, but consider extending programming time for 10 minutes
• Listeners may notice that the last 10 minutes of music is not characteristic of the programmers style
• Music goes over into other programmers hour

CAB: If you remove the 10 minutes then the problem is solved.

NEW DJ’s

We have orientation next Monday, we have 10 registered people. Still aiming for a younger volunteer group. We had Rae (Roxy) who is 17 doing a bunch of shows. Ideas for recruiting new DJ’s?

CMU Mass Com might be a good start for younger programmers.

Next Meetings: 9/12/23 (#5) and 11/14/23 (#6)