

KAFM Community Advisory Board (CAB) Agenda/Notes
7/13/23 5:30 Meeting 4 of 6

In Attendance: Katie,, Sandra, & Marc
Absent: Chris, Kim & Jessica

Reminder: CAB does not make policy but recommendations

CAB Agenda

KAFM App

Apple link - <https://apps.apple.com/us/app/kafm-community-radio/id1669373259>

Google link - <https://play.google.com/store/apps/details?id=com.radiofx.kafm>

Try out and let's talk about at the next meeting.

- What are your thoughts on the new app? Not enough people have tried the app to talk about. **Carry over to next meeting.**

Listener Survey - start of it....how to, questions? **FYI: Still looking for old survey, will carry this to next meeting**

- Target Audience = Monument members
 - What do you like?
 - What do you not like?
 - Have you ever considered being a programmer? Why or why not?
 - Might you consider volunteering?
 - Screening music?
 - Programmer?
- Hybrid format = mail information with QR code or option to mail in
- Roll out format in a positive manner
 - Start with positive feedback first and then ask for constructive feedback and suggestions
- Look for possible past survey questions for some historical perspective (prior to 2014 - 2015)
 - *Buy mailing lists to solicit new Monument members*

KAFM 10 Minute clean-up

Should it stay or should it go?

- Some programmers may like to maximize every minute of their programming time.
- Innovative Solution: Maintain cleaning procedures, but consider extending programming time for 10 minutes
- Listeners may notice that the last 10 minutes of music is not characteristic of the programmers style
- Music goes over into other programmers hour

CAB: If you remove the 10 minutes then the problem is solved.

NEW DJ's

We have orientation next Monday, we have 10 registered people. Still aiming for a younger volunteer group. We had Rae (Roxy) who is 17 doing a bunch of shows. Ideas for recruiting new DJ's?

CMU Mass Com might be a good start for younger programmers.

Next Meetings: 9/12/23 (#5) and 11/14/23 (#6)