

KAFM Community Advisory Board (CAB) Agenda/Notes
3/14/23 5:30 Meeting 2 of 6

In Attendance: Katie, Jessica, Sandra, Chris
Absent: Kim & Marc

Reminder: CAB does not make policy but recommendations

CAB Agenda

KAFM App

Apple link - <https://apps.apple.com/us/app/kafm-community-radio/id1669373259>

Google link - <https://play.google.com/store/apps/details?id=com.radiofx.kafm>

Try out and let's talk about at the next meeting.

Spring Fund Drive

- Goals or no goals

Do your part toward goals.

- Concert at the end

Didn't touch on, we had Cowboy Poetry instead.

- Sunday Brunch

Omlets are great, can we offer bagels too?

- Types of asks

Less ask, we give more, stress what we give.

Talk about how many non-profits we help

- Premiums

Local Sustainable Colorado

New Programmers

- We currently have a live read for new DJ's. Has proven very successful.

I think we have gotten 5 new programmers signed up with the live read.

- Other options/ideas to recruit

Radio promo

Listener Survey - start of it....how to, questions?

Hit on 5/9 meeting

New CAB members, we need to recruit new members

Suggestions

Radio promo

Next Meeting: May 9, 2023