

**GRAND VALLEY PUBLIC RADIO COMPANY, INC.  
BOARD MEETING MINUTES**

<b>Meeting Date:</b>	2.23.2022	<b>Location:</b>	KAFM	<b>Start Time:</b>	5:30 PM	<b>End Time:</b>	7:00 PM
<b>Attendees</b>							
V	Joe Gudorf (President)	A	Maria Rainsdon	P	Dan Geherin		
V	Mike Spradlin	P	Lance Lewis	P	Cyrene Jagger – Executive Director		
V	Clinton Knorpp (Secretary)	P	Marianne Griffin				
P	Scott Burnham (Treasurer)	V	Nic Hansen				
<b>Board Meeting</b>							
<b>Agenda Topic</b>				<b>D/I*</b>	<b>Pre-read</b>	<b>Presenter</b>	<b>Duration</b>
<b>1. Call to Order/Agenda Review/Approve Jan Minutes</b>				D	Nov	Joe	2 Min
<b>2. Jan Financials / Treasurers Report</b>				D	Aug Financials	Scott	10 Min
<b>3. ED Report</b>				I	ED Report	Cyrene	15-20 Min
<b>4. Board Recruitment</b>				I	n/a	All	20-25 min
<b>5. Job Posting Policy</b>				I/D	n/a	Marianne	10 min
<b>6. Board Development</b>				I	n/a	All	10-15 min
<b>7. Adjourn</b>							

\* D - Decision I - Information

Katie is also present

Judy Craddock is also present virtually

Called to order at 5:44

**APPROVAL OF JANUARY MINUTES:**

Dan moves and Marianne seconds; unanimous approval by the board

**Financial Report:**

Need to update Scott's email. He is no longer with Alpine Bank. Cyrene will update Gina the accountant so Scott will get the emails. Mike also needs to get the financial emails. There is no treasury report.

Cyrene: we are 50% above last year.

Mike: do we do a monthly comparison of projected and actuals? Joe: yes

Radio room compared to former years:

Cyrene:

2017 year end radio room revenue: \$13,200

2018; \$22,000

2019: \$23,700

2020: \$5,500

2021: \$7,300

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Currently Moors and McCumber is sold out and there are 6 other shows booked. We should be back to pre-2020 levels.

Dan moves to approve financials Marianne seconds: unanimous approval by the board of the financials.

**ED report by Cyrene:**

The search continues for offers for an audit accountant.

Discussion is held about the benefits of having a local firm or a regional firm.

The ability to trade some of that price would be nice.

June 15<sup>th</sup> would be the final deadline to hire someone.

Mike will ask around and get some recommendations. Gina has been and will continue to be consulted about the decision.

Joe: question on NPR collaboration. What is this?

Cyrene: we are paying for this and its in the budget. If we go to live sessions on the NPR website we have content that is labeled for KAFM. Joe: wanted to know where it was in the budget and also what financially we were getting out of this.

Cyrene: There is a page for KAFM on the live sessions website and we have an opportunity to introduce The people to the entire platform that are playing at the radio room.

<https://livesessions.npr.org/happening/grand-junction>

Cyrene: it could potentially be a wash with underwriting from NPR for our contribution. And puts us on caliber with stations around the country.

Joe: why are we not using youtube for free to do the same thing?

Cyrene: the NPR endeavor will help with future endeavors and bring bigger artist to the table.

Marianne: believes that this will be a good thing and if we don't like it then we can readdress at the end of the contract which is a yearlong.

Joe: wants to make sure that this is tracked in the budget. Must have a line item or something that accounts for revenue and costs.

Cyrene will get with Gina about this and makes sure it is tracked.

Dan: believes that the NPR thing should have been discussed more with the board.

Cyrene: we discussed it and it was part of the budget.

Joe: also does not remember that being approved by the board.

Mike asks if there was minutes that reflect the discussion and if it is in the budget.

Clinton reads the minutes of the discussion that is noted in 10/27/21 notes;

Cyrene says that it is in the budget. There was approval by the board of the budget. It is a specific line and it is noted in programs and services.

Mike: an expenditure this big needs to be a specific line item moving forward.

\*NOTE: Email sent to board after meeting identified the following line item in the budget:

Please see line item 128 & 129: Programming Services: VuHaus Group noting that VuHaus is the company that oversees NPR Live Sessions.

**Fund Drive:**

Marianne asks about what the board can do to help with the fund drive:

Cyrene: there is a webinar that was sent out for us to attend and helping with restaurants that are involved would be great.

**Music and Mulligans:** there are still teams and sponsors being assembled to make this happen. Help is needed on sponsors and day of event.

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There is a discussion about a lion's club parade and if it is required. Joe: are we required to do that?  
A former member of the lions club in the room states that it's not required.

**Board Recruitment:**

Joe has reached out to people with no results at this point. Joe would like the board to keep looking for people. There are going to potentially be several vacancies.

Liquor license needs to be done by March and the April board meeting is the election and those would not be final until May. The only way to get people in before the time period it would require all officers to resign and Joe does not feel ok with that. So at this point we will need to go with what we got to renew the liquor license.

Scott has a lot of new responsibilities and may not be able to do the treasury position. Clinton is taking it meeting by meeting but is ok doing what he is doing currently as secretary.

Joe: wants to just keep people looking for executive positions and other members.

Marianne: she has attended some community meetings and went to CMU, there was a professor who was there that they met and there is some interest in the community. She hopes that there will be some people applying.

Mike: mentions some people that he knows that he has reached out to including musicians and chamber people.

Joe: is asking people to please stay on the board until there is a replacement.

Joe apologizes that we were not able to get to all the items specifically the ones that Marianne wanted to discuss.

Marianne has gathered an entire notebook that she has and would like to do a presentation to the board at the next meeting.

Adjournment: Joe moves to adjourn: no objection and meeting is adjourned at 7:15.