



**GRAND VALLEY PUBLIC RADIO COMPANY, INC.
BOARD MEETING AGENDA**

Meeting Date:	1/27/21	Location:	Zoom	Start Time:	5:30	End Time:	7:30
Attendees							
Z	Ginger Mitchell (President)	A	Shea Bramer	Z	Cyrene Jagger (ED)		
Z	Joe Gudorf (VP)	Z	Stefanie Harville	Z	Clinton Knorpp (Prospective Board Member)		
Z	Harry Griff (Treasurer)	A	Maria Rainsdon	Z	Lance Lewis (Prospective Board Member)		
		Z	Steve Weseman				

Board Meeting Agenda			
Topic	Pre-read	Presenter(s)	Duration
1. Welcome and Introduction of Board Candidates	Applications & Resumes	Ginger	20 mins.
2. Approval of November 2020 Minutes	November Minutes	Ginger	5 mins.
3. Financials	Treasurer's Report	Harry	10 mins.
4. Executive Director Report	ED Report	Cyrene	10 mins.
5. 2021 Goals Update <ul style="list-style-type: none"> ▪ Studio D ▪ Improve On-Air Programming ▪ Financial Growth & Stability <ul style="list-style-type: none"> ○ Fundraising Plan ▪ On-Air News ▪ Membership 	Fundraising Committee Update	Stefanie, Other Comm. Members	45 mins.
6. Executive Session <ul style="list-style-type: none"> ▪ Board Recruitment <ul style="list-style-type: none"> ○ Voting on Board Candidates ○ Filling the Secretary Position ○ Discussion re: Officer Positions in April ○ Additional Recruitment Efforts ▪ Personnel Matters 			30 mins.

Board Meeting

<https://us02web.zoom.us/j/88444151337?pwd=dEVjL01vYzc1VHJzRjNkZDZlTbUEYdz09>

Meeting ID: 884 4415 1337

Passcode: 226120

Executive Session

<https://us02web.zoom.us/j/87873901389?pwd=VVhRNDZMZTBxTlIsdktOK09kSE9NZz09>

Meeting ID: 878 7390 1389

Passcode: 325676



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Board Meeting Minutes

Call to Order: Ginger gaveled in at 5:35 PM MDT. All parties were attending via Zoom.

Intro of potential Board Members: Clinton and Lance:

- Both are programmers.
- Clinton introduced himself. He is a member as of last night. Is a public defender. Has attended KAFM events in the past.
- Lance introduced himself. On Air programmer for over 10 years, since 2010.

Approval of November 2020 Minutes

Motion to approve: Steve

Second: Harry

Vote: Unanimous approval

Financials

- Harry- his goal today is to bring people up to speed as quickly as possible and explained the nuances of KAFM's budget. He reviewed his Treasurer's Report with the Board.
- There were no comments or questions.

Motion to approve financials: Joe

Second: Steve

Vote: Unanimous approval

Executive Director Report

- Update on their meeting with the staff- March 1, all the DJ's will be brought back into the studio. Will announce the date to volunteers on Monday. Everyone will have to wear masks, no guests in the studio, will not do the sign in sheet because they can cross reference who was in the building with the programming schedule. Will keep in place the 10 minutes between shows and will continue cleaning protocols.
- First show scheduled for April in the Radio Room. KAFM renewed their liquor license and added the parking lot permit.
- Harry asked about some unexpected grants and Cyrene does not know exactly why they were received, Western Colorado Community Foundations, Fidelity Charitable and one other.
- Joe asked if Cyrene has seen anything from United Way and she has not.
- Cyrene thanked Joe for his sponsorship of the upcoming Facebook Live Stream event. Cyrene mentioned that this is a goal of hers to monetize Facebook and credited Andrew for beefing up the amount of streaming events.
- Harry voiced a concern he has heard from other programmers- why are we doing live streams during shows and asked for input from Cyrene. Cyrene said the purpose is to supplement the radio shows and build awareness/imaging for KAFM. Implemented as an alternative to the Radio Room which has been closed since March 2020. She does not think that the live events are taking away from scheduled shows. The radio shows are promoted during the live events. It was also pointed out that



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concerts in the Radio Room have almost always taken place when programmers are live on air and that this is not any different.

2021 Goals Update

Studio D

- Cyrene will try to get 3 estimates for the construction. She is having some difficulty with people getting back to her. The current estimate that she has received might increase.
- Harry raised a concern that the estimate seemed low compared to what had been estimated in the past. The construction estimate does not include equipment. Cyrene explained existing equipment can be utilized. The only thing missing from the estimate is the window, acoustic paneling, office furniture and flooring. Cyrene is working on a trade for flooring to replace tile in entrance to Radio Room. She anticipates an additional \$1500 to complete the project.
- Harry asked Cyrene if she has confirmed that the studio will be ADA accessible. She has. Ginger asked how the contractor that provided the estimate was referred. Cyrene said a member had referred him.
- The next steps are 1. Getting another estimate 2. How we finance the project 3. Reference checks on the contractor 4. ADA compliance confirmed
- Joe said his preference that we need to pull permits and do things correctly. Steve and Harry both agreed.
- Harry suggested calling Martin Krakowski who did the Radio Room remodel in the past.

On Air Programming

- Katie and Cyrene are meeting daily. Trying to add info to the newsletters to increase skills. Added a "live book" so people can speak the same language for brand awareness and consistency.

Fundraising Committee

- Ginger reviewed the notes from the first committee meeting.
- Harry- asking all the right questions but at some point, you have to take action.

On Air News:

- Cyrene would still like to pursue but the BOD took it out of the budget, so she does not know where it stands.
- Harry- the concern is that KAFM remains neutral politically and to move forward, he would like an example of what the content will be in order to adhere to the commitment to be neutral.
- Joe- requested that the sample of the news be sent out in advance of the next meeting so the BOD can determine if is appropriate.

Board Recruitment:

- Topics: Open secretary position, potential officers position opening, and voting on new members.

Motion: Harry moves that the BOD approve Clinton and Lance to succeed Barry Barak and Michael Spradlin, finishing out their 3-year term.

Second: Steve

Vote: Unanimous



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Motion: Harry moves that Stefanie become the Secretary for the balance of the term ending in late April.

Second: Ginger

Vote: Unanimous

- Ginger will follow up with existing BOD members who are consistently absent.
- Harry emphasized that the BOD needs to be proactive in filling upcoming vacancies on the Board. Ginger explained to the new members the process of filling those vacancies at the annual member meeting. Upcoming vacancies include President, Vice President, Treasurer and Secretary.

Other comments:

- Lance commented that we need to get back to doing 7-day long membership drives because of the money it brings in and is a positive experience for the programmers. He asked about the proposed schedule for the news programming. He asked to keep the programmers engaged regarding this topic. He welcomed Clint to the programmer ranks.

Executive Session:

- Ginger suggested that we forgo the session because of the lack of BOD members present. The session will be rescheduled in the next few days.

Ginger closed the meeting at 7:32 pm.