

**GRAND VALLEY PUBLIC RADIO COMPANY, INC.  
BOARD MEETING AGENDA**

<b>Meeting Date:</b>	9/22/2021	<b>Location:</b>	KAFM	<b>Start Time:</b>	5:30 PM	<b>End Time:</b>	7:00 PM
<b>Attendees</b>							
Z	Joe Gudorf (President)	P	Maria Rainsdon	P	Dan Geherin		
P	Steve Weseman (VP)	P	Lance Lewis	P	Cyrene Jagger – Executive Director		
P	Clinton Knorpp (Secretary)	P	Marianne Griffin		P = present in person		
Z	Scott Burnham (Treasurer)	Z	Nic Hansen		Z= present through Zoom		
<b>Board Meeting</b>							
<b>Agenda Topic</b>				<b>D/I*</b>	<b>Pre-read</b>	<b>Presenter</b>	<b>Duration</b>
1. Call to Order/Agenda Review/Approve Jul & Aug Minutes				D	Jul/Aug Minutes	Joe	2 Min
2. Approve July Financials				I	Jul Financials	Joe	5 Min
3. Aug Financials / Treasurers Report				D	Aug Financials	Scott	10 Min
4. ED Report				I	ED Report	Cyrene	15-20 Min
5. Board Orientation – Feedback				I	n/a	All	10-15 min
6. Offsite/Strategic Planning				I	n/a	All	10-15 min
7. Executive Session				D	n/a	Joe	25-30 min
8. Adjourn							

\* D - Decision I - Information

**Call to order: 5:45 gaveled in**

**Approval of July and August minutes:**

Steve moves. Marianne seconds; unanimous approval.

**Approval of July Financials:**

Steve moves to adopt; Marianne seconds unanimous approval

**August financials/Treasurers Report**

SCOTT treasurers report: good position in cash reserves. Biggest concern is the continuation of not hitting the 300,000 requirement to continue to get funding. Probably no one knows the answer but we need to do some due diligence to see what happens if we fall short. Needs to be an examination about why we are falling short. This issue could keep popping up and this is something we will need to address in the future. It is something that could be a problem.

JOE: if we go back to 2017 KAFM got reclassified. We found out in November 2017 that we had to hit \$300,000. In 2018 we thought that we squeezed by but during the CPB review we were at \$298,000. The old system was that you had to hit it in year 3. That was changed in 2019. We hit it in 2019 and came off probationary period. What they told us was that its CPB discretion to put us back to year one and make us hit the mark again.

Cyrene: what she does know is that they did approve it but does not know what that amount would be for 2020. Cyrene has a list of things to go over with Gina.

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Scott: still glad that we are at a better place now than where we were.

Joe: what other sources can we go to besides CPB?

Scott: that is just something we need to figure out but other than that the organization is in a better place.

Lance: what counts towards that \$300,000. In kind and donated hours by volunteers, does that count?

Cyrene: volunteer hours does not count. Total revenues are over \$300,000. Currently there is a large trade account and Cyrene wants clarification from Gina about what counts towards that number. Donations are down but Cyrene will find out from Gina what actually counts towards that threshold.

Joe: what about asking Gina to come to our next board meeting.

Board is in agreement with that.

Cyrene: has a note to start appointments with Gine. Cyrene will reach out to Gina to see if she can attend the next meeting. Cyrene wants to set up time with her before the meeting to start putting out a budget.

Joe: Historically the ED sits down with accountant and lines out a preliminary budget. Then last year they had the finance committee and Cyrene sit down with Gina and figure things out.

Cyrene: having the group was great and I welcome Scott's involvement. Because of COVID the budget was made very conservative due to a fear of less revenue stream.

**August Financials:**

Maria: do we feel like under writing will come back up?

Cyrene: yes she believes that there will be an increase in underwriting. She has a report and there was a \$120,000 budget and we are at \$108,000 minus trade we are at \$98,000 cash not counting the trade.

Cyrene: did a comparison since 2017 and the underwriting is higher for 2021 than it was since 2017. We have almost 10k on the books for 2022

Motion to approve August Financials: Steve Moves; Marie seconds: unanimous approval.

**ED report:**

Radio daze; sold 3024 in raffle tickets. There was a huge showing of people for the day. Studio D is still on track to hit the end of October schedule.

Ramona thinks that she can get grants for an ADA studio.

Betty: currently there is just a way to record the radio room and put it on the air, but if we are making it a full ADA studio then there will need to be another board to allow for a full-fledged studio.

Cyrene: they are continuing to look into what boards are needed.

Betty: we are just having trouble getting parts and trying to find stuff on ebay to get parts. They will have to go digital eventually.

Marie: \$3600 per board for the boards that she uses. Depending on what has to be retrofit. That price is just for the board.

Betty: there will be no real learning curve from an analog board to the digital board for programmers. Any training that needs to happen could happen quickly.

Fall drive is moved to November 8<sup>th</sup>. Since there is Zombie prom in October then that keeps us focused a little more on the fall drive.

There is a rocky mountain conference in crested butte and there is a lot of great information. She would like to invite a board member, a staff member, a volunteer, and the ED to go to this conference. She wants to have an across the board showing from the station. There are various events and sessions during the conference. Cyrene will get numbers for that and figure out lodging and cost of the conference. There is some money in the budget for training.

Steve will pay half of the hotel if there is a volunteer that wants to go.

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Cyrene will put together a total cost and send it out in an email.

**Board Orientation- Feedback**

Marianne: thinks that it gave a good overall review and anyone who didn't attend missed a lot. There were a lot of fill in the blanks. But she would have liked a bigger picture of boards in general and she just wants something broader about how the board works. Steve has been to it before and Maria has also. Nick was not able to do it but he has reviewed the slides and will set up a time to meet with Cyrene and Ginger.

Lance: he likes Marianne's assessment; a broader view of a board's role would be helpful.

Joe: there is a good training out there about board roles but there is a cost to it. Goes through rules of how boards are operated and other general things.

**Offsite/Strategic Planning:**

There is an annual offsite board meeting and within that meeting there is an hour set aside for the board meeting but that is mostly for looking to the future and the longer term planning of the station. One topic is technology looking into the future. Cyrene was trying to take stock of what we had equipment wise. We are looking for what we have and what is working but also looking for equipment ideas. We generally have this meeting in November. Joe is asking about if there is anything that people want to talk about at this off site meeting. November 13<sup>th</sup> has been discussed as the date.

Powderhorn is discussed as a possible location; Radio Room is discussed as a location.

Shoot for November 13<sup>th</sup> and put it on the calendar.

Topics: looking to the future and strategic planning. Email those ideas to Joe by October 15, 2021.

**Executive Session:** board member move to have an executive session;

Motion made by Steve: and second from Dan:

Marianne opposed: she wants a discussion and is opposed to the executive session.

There is a majority of the board agrees to the executive session. Everyone but Marianne.

Executive Session convened.

Motion to leave executive session made by Clinton; second made by Steve: unanimous approval.

Clinton moves to adopt the motion made during executive session: Steve seconds;

Everyone but Marianne votes yes on motion. Marianne votes no.

Adjourned meeting at 8:16pm