

**GRAND VALLEY PUBLIC RADIO COMPANY, INC.
BOARD MEETING AGENDA**

Meeting Date:	1/26/2022	Location:	KAFM	Start Time:	5:30 PM	End Time:	7:00 PM
Attendees							
P	Joe Gudorf (President)	P	Maria Rainsdon	P	Dan Geherin		
P	Steve Weseman (VP)	P	Lance Lewis	P	Cyrene Jagger – Executive Director		
P	Clinton Knorpp (Secretary)	P	Marianne Griffin	P	Mike Spradlin (guest / potential board member)		
A	Scott Burnham (Treasurer)	P	Nic Hansen				
Board Meeting							
Agenda Topic				D/I*	Pre-read	Presenter	Duration
1. Call to Order/Agenda Review/Approve Nov Minutes				D	Nov	Joe	2 Min
2. Introduce Mike Spradlin					n/a	Joe/Mike	5 Min
3. Approve December Financials				I	Dec Financials	Joe	5 Min
4. Dec Financials / Treasurers Report				D	Aug Financials	Scott	10 Min
5. ED Report				I	ED Report	Cyrene	15-20 Min
6. Board Recruitment				I	n/a	All	10-15 min
7. Board Development				I	n/a	All	10-15 min
8. Adjourn							

* D – Decision I – Information

Call to Order: at 5:37

Also present Judy Craddock and “cAnUhEArME” on Zoom

This is a zoom exclusive meeting and all people are appearing through Zoom.

Mike Spradlin:

Steve’s term is ending and so Mike Spradlin is here to maybe be on the board again. He was boorn in goose bay, labradore. He started the Rib City restaurants in the valley. Just had a lung transplant. Has a supportive family in Grand Junction. Music and Travel are his passions and Scuba diving. Loves southeast Asia. He has mellowed out and stopped drinking due to his lung transplant. Has 3 daughters. He loves music and live performance. Also works with Switch Energy Advisors.

Joe calls for a motion to replace Steve Weseman with Michael Spradlin.

Motion made and seconded and unanimous approval.

Thanks to Steve for doing his part on the board.

December Financials/ Treasures Report/Approve December Financials:

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- Scott the treasurer is not present and no financial report was sent to the board. Joe has looked over the financials and he feels like we ended up good. Last year was mostly funded due to government grants.
Cyrene has been working on year end financials with Gina.
Joe wants to know where we think we ended up for last year on the loss/net?
Cyrene: we are barely above having a loss for the year.
Joe: this is a critical year to make the non federal funding or we could be in danger of losing federal support, however the rules have continued to change due to COVID.

- Maria has a question: on the in-kind donations why was there such a short fall?
Cyrene: we just fell short because of the transition and COVID, also there was a decline in the clients that would trade with us. She does not know if it was because they did not have the need or ability to do trade, it was remarkably smaller than the previous years. There was just a lot more people trading with them previously. We lost some show trades for and hotels and R and B sound,
Maria: all seem to be COVID related. If those are the big ones does that make up the difference.
Cyrene: also liquor barn stopped due to not having shows in the radio room.
Maria: is concerned that we may need to make a budget adjustment now due to ongoing COVID issues
Steve question: has the PPP loan been dismissed?
Cyrene: Both first draw and second draw were forgiven.

**Motion to approve December financials made by Maria: Second from Steve.
Unanimous approval.**

ED report

- Liquor license is due in February. And there needs to be some fingerprinting done by the executive board members. The officers need to be fingerprinted for the liquor license. Joe is remote but is willing to do what he needs to do. She needs the president and vice-president and treasure. March 7th is the deadline for the paperwork. Then the VP and treasure need to be fingerprinted.
Joe wants to talk off line about what to do about the VP position. It needs to be decided if we continue with our current board members or if we need to start with the new people. It costs 100 per person to do it and we would have to do it again if we don't have the correct people on there. Joe will need to look at the bylaws to determine how to fill the VP spot before the April member meeting when officers are elected.

- CDOT project on Pitkin: Cyrene sent a document about the surveying that is going to take care of and it looks like CDOT may do an appraisal of the property. They are already surveying things and the plan looks very large to work on Pitkin. The project is a long way off at this point but it may affect our property line. Its about a year down the line.

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- Jeff Windland Letter: he will not do the audit for this year. Cyrene is getting CPA referrals and will start getting bids from possible CPAs. Joe states that this has been a long time coming but is now here. Gina is not able to do it but she does have referrals. Last year it was \$12,000 total for an audit but we were able to trade some of that out. Its looking like \$12,000 is the price for this year unless we can find someone who does a partial trade. She would also like to find someone who has experience with community radio if possible. Cyrene states that this is a top priority project.

- 2022 Goals: document was sent to the board.
CAB meetings need to get back on calendar.
Moors and McCumber for March 10th and she is negotiating with AJ Fullerton to close the spring drive April 15-16. They are already booking bands for music and mulligans. There continues to be questions about COVID protocols regarding shows in the radio room.
Maria: After Mid February they believe things will pass and live events should be back to full capacity but currently they are 75% capacity.
Cyrene: She is starting to work with Ian to book bands.

- Hillary Daniels started as a membership director. \$14/hour was accepted part time and that was approved in the budget. Joes is concerned about a new employment law that says that we have to post the job internally before we open it to others; Joe's recommendation moving forward is that if there are any open positions we set a policy that any future jobs at KAFM should be posted to all volunteers and members of the community. Joe would like to introduce something in the employee handbook or something that says that we need to post those job openings. Joe would like to look into it because the new employment law in Colorado requires a posting and a salary range.
Maria: agrees that what is legally required is an internal posting. She agrees as long as it is internal but it is too hard to post externally due to the small staff.
Cyrene: clarifies that Hillary was a volunteer for a long time and it essentially was an internal choice.
Joe: wants clarification on the policy regarding posting internally or externally. He wants a written policy.
Cyrene: it should be a case by case basis but at the least it should be posted internally.
Lance: is there a policy manual? No
Marianne: should we develop a policy manual
Maria: wants to just add it to the existing employee handbook.
Cyrene: points out that the employee handbook is just for employees.
Marianne: she will volunteer to take on this and look at the employee manual and begin to look at where it may fit in the best. Over the next month she will look into it with Sally King.
Michael: there should be references at other public radio stations.

- Music and mulligans: they are already booking bands and need people to sponsor holes and also get teams signed up. We need to get a certain number of people to ensure that we get the whole golf course. They are trying to get 27 holes this year. So please get people to sign

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up as teams. Fruita's chambers clients are involved also. If everything is sold; \$45,000 should be the approximate take not including the silent auction. She is trying to get a hole in one sponsor. Steve suggests that we put out a pamphlet to all golf courses and sports shops that sell golf stuff.

Joe: how can the board support this endeavor: Cyrene: please send out to everyone you know the packet of sponsors that has been emailed out to the board. Make calls, build teams, and it would be helpful to go through the people that we know to try and get the work out and get sponsors. We are getting things going early this year.

- Studio D: there was a walk through. Craig with FCI has an architect on board and the engineer said they would stamp it and barns electric came on board to do it and they figured out what electricity they need for the project. Craig is out of town for all of next week. They are ready for the permitting and will start permitting in early February. Joe Conocheck is allowing Cyrene to go up to Avon to pick out equipment from the studio that closed up there. They are custom building the ADA compliant stuff needed. All the equipment is free to the station with a donation letter.
- Pamphlet of accomplishments; Cyrene would like to make a pamphlet about KAFM and is going to get the printing done through trade. She will have an idea about the costs soon and the goal is to get it done by the April meeting as a goal. Cyrene sees this as an annual thing to do that can be utilized by the station.

Board Recruitment

- Joe: it is increasingly hard for him to be the board president with his travel and that he has been living in Colorado Springs for 3 years now. He has been on the board for 7 years. In April he is thinking that he does not have the time and there will be a need for a new president. His term does not end until 2023, but as far as serving as president of the board with the work schedule and travel schedule it is not sustainable. He could stay on the board but being the president is difficult when he is remote.
- Maria is also up in April and she does not plan to keep her position on the board. She is happy to keep helping where she can but does not have the time to commit.
- Lance: looks like we need to be putting spots back on the air to recruit
- Cyrene: has three people in mind that we can start inviting to the board meetings.

Board Development

- Joe: wants Marianne to talk about her contact with Sally Kane. Marianne the training with Ginger was great but she wants more. There is a list of 10 responsibilities that she sent to all of us. She would like to encourage the board to bring in Sally Kane and give us some more instructions about what it means to be on a board. Joe: What is the cost for Sally to come to train us? Cyrene: It would be a couple of hundred dollars and could be a matter of scheduling.

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Adjourn: 7:32: