

KAFM Monthly Board Meeting
July 27, 2022, 5:30 p.m.
KAFM Radio Room

Board Member	Status	Board Member	Status
Marianne Griffin	A	Sue Hayes	P
Linda Callahan	P	Mike Spradlin	P
Dan Geherin	A		
Sophia Granfraniso	P		

Call to order: Linda called the meeting to order at 5:39pm

Attendees: Cyrene - Executive Director, Alan - Volunteer, Julia Coffey - Co-owner & Director of Operations of Seeds Trust / Prospective Board Member, Dakotah Grett - Business Solutions Consultant with Imagenet Consulting

Welcome and opening statement:

Please, each Board member share one KAFM event or networking activity in which they were involved.

- Sue: First exposure to GJ was radio room / getting people excited through word of mouth / recruited new programmer / DJ
- Linda: Moors & McCumber /
- Sophia: Networking event that intro-ed me to KAFM / Partner played a show here in college / Excited to be on the radio tomorrow 7/27
- Prospective Board Member, Dakotah: Prospective Board Met Cyrene through Linda at a networking event
- Prospective Board Member, Julia: Heard about KAFM through radio / met KAFM at show / member card gives discounts to seeds trust

Julia and Dakotah share why they would like to be considered for a seat on the Board of Directors at KAFM.

Approval of Minutes:

Mike approved minutes

Sue seconds

TREASURER REPORT

Sue explains we are looking into August for what is projected in the Budget. There is a shortfall of \$17,360. We still have the month of July and all of August to make up some of that. The Gil Foundation grant was new @ \$9,000. NFSS goal is \$300,000 and at the end of June we are \$119,043.

- We are Corporation granted stations which is a qualifier for CPB - you have three years in a row to not make it before having to reapply.
 - We didn't make 2020
 - We are in audit for 2021 and based on the appraisal information which threw us \$11,000 over from Ann Taylor artwork (valued at \$31,000)
 - Deadline for the audit is August 14th. Cyrene sent documentation from appraisal to CPA this afternoon.
 - We have to make above \$300,000 every year to qualify for the CPB grant. We are in trouble if we don't make it 3 years in a row. If we don't make it one year then we simply do not get funding for that year, but still can qualify the next year.
- Mike: suggests new board members meet with Gina to go over financials.
- Sue: maybe Gina can do a report that is one page - simple
- Cyrene to send webinar

Mike motion to approve Treasurer's report

Linda seconds

ED REPORT

- Cyrene shares the SuperGrass Festival has been suspended.
- Monument Member - can join for a monthly donation as low as \$10 - this month is the one to do it because of the match (through end of 2022) from Gil Foundation
- Opportunity to do a booth at the Peach Festival - Friday August 12th / Saturday August 13th
- BOD out of town - Cyrene decides it is not worth doing with limited staff / BOD

- Radio Daze @ Edgewater Brewery, September 10th
 - Prize includes VIP Crocodile Rock / 1 pair of tickets to Elton John / lithograph / VIP bags with commemorative merch / Farewell Yellow Brick Road Tour / 4 Night stay in LA / October 31 - November 1st / Airfare
- Julia mentions this is the same day as Superwind Moon - may be a way to market that alongside the event.
- BOD discusses raffle prize amounts -
 - \$10 for 1
 - \$25 for 3

- \$50 for 6
- Thoughts on Sponsorships for Radio Room shows
- Cyrene to share sponsorship packet
- Popcorn helps drink sales go up
- BOD push hard for August 18th show

Linda adjourns the meeting. Meeting adjourned at 6:54PM