

KAFM Monthly Board Meeting
January 25, 2023, 5:30 p.m.
KAFM Radio Room

Board Member	Status	Board Member	Status
Marianne Griffin	P	Dakotah Grett	A
Linda Callahan	P	Julia Coffey	P
Sophia Granfraniso	P		
Sue Hayes	P		

Call to order: Marianne called the meeting to order at 5:35pm

Attendees: Cyrene

Approval of Minutes:

Linda moves to approve October Minutes

Julia seconds

All approves

ED REPORT

- Actual Budget from 2022 - \$503,543.40
- Made decision to not do golf tournament
- Studio D - recommend opening to be on Spring drive Sunday Brunch
- On Air Studio - move forward with new CD players
- Open house to unveil studio aiming for it to happen on Spring Member drive
- Audit starting in March
- Cyrene is asking the board to approve a budget for 2023 - based on numbers we did this year with a raise for Ramona, Cyrene, and salary to bring someone on to sell underwriting full-time (salary, \$2800 + commission).
 - Marianne - How do we make money / income from NPR with \$10,000 investment.
 - NPR live session has opening clips before the video. Cyrene wants to tap into the Subaru/Spectrum/sponsor etc. market and bring in those national sponsors to get the ROI.
 - *BOD suggests future written agreement/contract where KAFM is guaranteed profit / sponsor commitment from this.*
- Marianne would like for the board to sponsor a monthly or every other month happy hour for staff and volunteers. Starting Feb 17th - 4 to 6pm.

- Physical Annual Report to have available for BOD, announcers, etc.

TREASURER REPORT

- Very similar to last year's budget - not a lot has changed.
- 503,543.40 revenue for 2022
- KAFM hit NFFS - still has to be audited so it may not be exact to the penny but hopefully comes in at that amount.
- Cyrene would like to keep marketing focus on monument membership
- Linda motions to approve budget
 - Julia Seconds
 - All in favor

RECAP OF PLANNING SESSION

- Have formed the financial audit committee - Julia, Sue, Cyrene
- Executive committee - Marianne, Sue, Cyrene, and Linda

BOD MAINTENANCE & UPKEEP

The BOD has established that it will meet 6 times a year for regular meetings and 6 times a year for work sessions. This is allowable under the BOD by-laws. Therefore, February will be a work session and the following will be discussed

- BOD has 3 spots to fill
 - One application - Linda Taylor
 - Cyrene's question - could we vote someone in at a planning session as opposed to waiting in March? Additions to the BOD must be done during regular BOD meetings, according to Marianne Griffin, BOD president
 - The BOD will review the process for recruiting new members
- Bylaws: there is homework for board members on this topic. Please, review the by-laws before the work session. They are available on the website
 - Need to revisit bylaws to review who approves new board members
 - Read the mission statement and consider revising and refreshing
 - CPB requires that the by-laws include a statement about the use of Zoom for BOD meetings
 - The BOD should consider a residency requirement for board members

RADIO DAZE

- Potential to host at Grand Rivers Vineyard & sell Kannah Creek beer - capacity to have 400 guests at Grand Rivers. Raffle Prize ideas: Side by Side, Harley, Subaru, outdoor adventure package.

- After every concert -- announcement to sign up for monument membership with a bottle of Grand River wine.

Meeting Adjourned 7:02pm