# KAFM Monthly Board Meeting October 26, 2022, 5:30 p.m. KAFM Radio Room

Board Member	Status	Board Member	Status
Marianne Griffin	Р	Dakotah Grett	Р
Linda Callahan	Р	Mike Spradlin	Р
Sophia Granfraniso	Р	Julia Coffey	Р
Sue Hayes	Р		

**Call to order:** Marianne called the meeting to order at 5:35pm

Attendees: Cyrene

# **Approval of Minutes:**

Linda moves to approve October Minutes Julia seconds All approves

#### **ED REPORT**

- Actual Budget from 2022 \$503,543.40
- Made decision to not do golf tournament
- Studio D recommend opening to be on Spring drive Sunday Brunch
- On Air Studio move forward with new CD players
- Open house to unveil studio aiming for it to happen on Spring Member drive
- Audit starting in March
- Cyrene is asking the board to approve a budget for 2023 based on numbers we did this year with a raise for Ramona, Cyrene, and salary to bring someone on to sell underwriting full-time (salary, \$2800 + commission).
  - Marianne How do we make money / income from NPR with \$10,000 investment.
  - NPR live session has opening clips before the video. Cyrene wants to tap into the Subaru/Spectrum/sponsor etc. market and bring in those national sponsors to get the ROI.
  - BOD suggests future written agreement/contract where KAFM is guaranteed profit / sponsor commitment from this.
- Marianne would like for the board to sponsor a monthly or every other month happy hour for staff and volunteers. Starting Feb 17th 4 to 6pm.

• Physical Annual Report to have available for BOD, announcers, etc.

## TREASURER REPORT

- Very similar to last year's budget not a lot has changed.
- 503,543.40 revenue for 2022
- KAFM hit NFFS still has to be audited so it may not be exact to the penny but hopefully comes in at that amount.
- Cyrene would like to keep marketing focus on monument membership
- Linda motions to approve budget
  - Julia Seconds
  - All in favor

## **RECAP OF PLANNING SESSION**

- Have formed the financial audit committee Julia, Sue, Cyrene
- Executive committee Marianne, Sue, Cyrene, and Linda

#### **BOD MAINTENANCE & UPKEEP**

- BOD has 3 spots to fill
  - One application Linda Taylor
  - Cyrene's question could we vote someone in at a planning session as opposed to waiting in March?
- Bylaws
  - Is there something in bylaws stating board members need to be local?
  - Need to revisit bylaws to review who approves new board members and compliance around zoom video calls.

#### RADIO DAZE

- Potential to host at Grand Rivers Vineyard & sell Kannah Creek beer capacity to have 400 guests at Grand Rivers. Raffle Prize ideas: Side by Side, Harley, Subaru, outdoor adventure package.
- After every concert -- announcement to sign up for monument membership with a bottle of Grand River wine.

Meeting Adjourned 7:02pm