



**GRAND VALLEY PUBLIC RADIO COMPANY, INC.**  
**BOARD OF DIRECTORS**  
**April 24, 2019 – Minutes**  
**KAFM – Radio Room**

*The KAFM Board of Directors meets the fourth Wednesday of every month. Board meetings are open to the public, and we encourage listeners and community members to attend.*

Board Members Present: Joe Gudorf, President; Ginger Mitchell, Vice President; Paula DeGroat, Secretary; Cliff Sprinkle, Treasurer; Laureen Cantwell; Harry Griff; Marsha Kosteva; Pam Lindsay

Others: Staff: Coach & Thomasina Russell; Members: Two community members present, Richard & Travis

Absent: Ramona Winkeller, Executive Director

**1. Call to Order/Agenda Review/Approve March Minutes:**

Meeting was called to order by President Joe Gudorf at 6:15 pm after the conclusion of the Annual Member meeting. No official changes to the agenda, but order of topics may shift with the flow of the discussion.

The March minutes were presented for approval. During the preliminary review via email, a change regarding the discussion about Programmers being required to be members had come up. A fuller discussion of this topic pursued to determine how to capture in the March minutes.

Currently, Programmers are expected to be a paid-up member of the station. Any special circumstances (financial/need) are reviewed with Coach and worked through together.

A variety of variables, concepts, and opinions were noted: it is a privilege to be behind the mike; what dollar amount is considered membership; do people have to pay to play; their time is their payment; don't want to make it harder to be on the air. It was apparent that we need to ponder the options/opinions and come to a conclusion. The new Membership Coordinator will be brought into the discussion, the Board will address again, but all will be mindful as to what unintended consequences may result from the decision.

Paula proposed a re-worked sentence to add to the March minutes to convey that the situation is still under review. Harry moved to approve the minutes as amended. Motion carried.

**2. KAFM Pet Policy Discussion:**

Coach shared a copy of the existing pet policy "Animals in the Workplace" section of the employee handbook. There have been some ongoing issues with animals being brought in the station & the control room where staff has been put in the position of

policing the policy. Various examples were presented and discussed. It was obvious that the policy is not being followed as it exists or working as it stands now.

As the policy is part of the handbook, the employee handbook would need to be revised for any changes to occur. The discussion was tabled with the recommendation of discussing with Ramona, revising the handbook, and including the policy in the Volunteer handbook as well. Once revised, the Board will review for approval.

### **3. Library Dedication Discussion:**

Thomasina Russell was present to discuss honoring a long-time volunteer as part of the culmination of the digital library. Marla Payton has put in endless volunteer hours over several years to complete this project. Thomasina was proposing a plaque to name the library for Marla and wanted the Board's "blessing". Thomasina had researched a donor for the plaque and polled others involved for their support. As the naming of any part of the building is a big deal (only two named items currently exist), the Board discussed and questioned whether there could be any unintended consequences in something like this. The discussion was reassuring that the other volunteers were in support of this distinction and that it is well deserved. Ginger moved and Joe seconded for the staff to move forward with the plan. We would like to make it an event with a ribbon cutting & thank-you's. Motion carried.

### **4. Executive Director Report:**

With Ramona on vacation, Joe asked for any questions on the report she had provided. Harry wanted the "Best of the West" award status confirmed before promotion of it continued. Laureen would like to have more advanced knowledge of the events summarized after-the-fact in the report. Discussion at the Fall retreat had touched on a functional event calendar that could be pulled into an individual's electronic calendar which she felt would be more effective than just email notifications. She will work with staff to determine the feasibility and get done.

The revised timely and concise format of the ED report was praised.

### **5. Board Goal Review:**

The updated Board Goal document with action items & assignments was reviewed. Kudos & thank you to Ginger for the work done on the "living document". Per the evening's discussions, added the interactive calendar to the Event Bureau section, and emphasized the Membership section #7 audit of Programmers' membership status. Membership Committee will meet soon for Cazz (Membership Coordinator) Ramona and Betty to get familiar with the stated goals and action items.

It was noted that these are good goals & laid out well for work throughout the year.

## **6. CAB Assignments:**

Reviewed the dates for the CAB meetings that are the 3<sup>rd</sup> Tuesday of off-numbered months. Assignments/volunteers to attend for the balance of 2019 were designated. Let Joe know if you're unable to attend the designated meeting. Others are welcome to attend as available.

Initial commitments are:

May 21, 2019	Laureen & Joe
July 16, 2019	Cliff
September 17, 2019	Pam
November 19, 2019	Harry & Paula

## **7. Financials:**

Cliff Reviewed the comparative spreadsheet and discussed specific line items that stood out either ahead or behind plan. Expenses are behind plan (under budget), which is a good thing.

Questions were raised regarding the Accounts Receivable balance and the budgeted membership-to-date figures. Approval was tabled until the questions on the reports are cleared up.

## **8. Adjournment:**

Meeting was adjourned at 7:28 pm.

Respectfully Submitted  
Paula DeGroat  
Board Secretary