

KAFM Community Advisory Board (CAB) Agenda/Notes

7/25/22 5:30 pm

Meeting 4 of 6

In Attendance: Katie, Sandra

Absent: Brenda, Marc, Zac, Chris, Kim

Reminder: CAB does not make policy but recommendations

CAB Agenda

- Coach: Community Affairs Show Proposal: with Coach and Shelton “Open Mic”

Tabled until 9/13/22

- Sports Related Community Affairs and outreach opportunities that may include high school athletics, local sporting events and GJ amateur athletes.

Tabled until 9/13/22

- KAFM Playing in local businesses: We’re not, how do we get more exposure?

Sandra, make sure the underwriters have it playing, talk to them when setting up the underwriting.

- KAFM Features, what other topics can we include as features. We currently have the following features playing: sheets attached

Tabled until 9/13/22

- Brainstorm ideas for radio room events, plays, new genres?

Tabled until 9/13/22

- Would anyone have any suggestions for future topics?

Future Meetings:

- September 13, 2022
- November 15, 2022