



GVPRC Board of Directors

Minutes of Monthly Meeting

July 16th, 2015

Present: Barbara Butler, Patti Roberts, Ginger Mitchell, Marsha Kosteva, Martin Krakowski, Ramona Winkeller

Absent: Cliff Sprinkle, Scott Burnham, Michael Pointkowski

Guests: None

Minutes by: Patti Roberts, Board Secretary

- 1.) The meeting was called to order at 5:30 PM.**
- 2.) Introductions and Welcomes-**Marsha recognized and thanked Ramona and the BOD for their efforts to keep station operations running smoothly during this transition.
- 3.) Adjustments to Agenda**
- 4.) Board Minutes –** June 18, 2015 minutes were approved as corrected.
- 5.) Monthly Financial Reports-** Ramona reviewed the P and L Budget vs. Actual, Statement of Cash Flows, and Balance Sheet. Discussed budget to actual variances including Major Gifts and Underwriting. Ramona reported on our successful member drive and also spoke of several new underwriting accounts. She said the anticipated CPB funds should arrive in next two weeks and that she was very hopeful for a successful upcoming Radio Room show by artist Lipbone Redding.
- 6.) Board Fundraising-**Board members will send Cliff a list of at least 3 potential donors/underwriters to generate an active prospect list to broaden our donor base. Ramona will share a 2-4 year history of donors and sustaining members. Ramona will also share a list of lapsed members with Barb B. who will coordinate calling these folks with other Board members.
- 7.) Strategic Planning and Positioning-**No discussion
- 8.) Board Member Recruitment-**No discussion.
- 9.) ED Search Committee-**Discussed waiting until the August Board Meeting to develop a plan to address this vacancy.
- 10.)Committee Reports-** No reports.
- 11.)Interim ED Report-**Ramona shared information about Radio Daze and the Raffle connected with the event. We will sell 1000 tickets--\$10 each or 3 for \$20. Ramona distributed tickets to board members to sell. We have three bands scheduled so far. The event will run from 3-10 pm on Saturday, August 15th. The BOD were asked to participate. She also shared that the station has a new volunteer with extensive radio experience that will help with various operations.

12.)Other Business

- A. **Interim Ed—see #11.**
- B. **Renewal Alpine Bank revolving line of credit-update**-This was done at the June BOD meeting-we should have everything in to Scott to renew. Signatures from Cliff and Marsha are all that is needed.
- C. **Liquor license/Registered Agent-update**-with a temporary extension from the city, there were discussions on who should be named the interim RA. Michael P. has agreed to fill this role if necessary.
- D. **Audit Update**-the audit is complete and sent on to CPB. We will need copies for the station's files.
- E. **New power supply**-Ramona is looking into this. We need more information to move forward. Marsha has an email from Mark that she will forward to Ramona for some additional background information.
- F. **Grant writing**-Sharon Sullivan is working on a few grants for us that are due later this year. She is volunteering her time for the near future which is much appreciated by the station.
- G. **Outside Sales-Underwriting**-moved to executive session.
- H. **Other** –for the August BOD meeting-we will discuss development of an RFP for future outside auditing services.

13.)Meeting was adjourned at 7:10 PM

Executive session-discussion of Underwriting Position and ED Search.

Respectfully Submitted,

Patti Roberts

Board Secretary