



Grand Junction Public Radio Co, Inc.

Minutes

January 22th, 2025

Welcome guests. Please note the Public Comment section. We welcome you to share your thoughts and concerns at that time and limit comments to 3 minutes.

We respectfully ask that you observe, take notes, and hold questions and comments until then.

Thank you!

Board Member Present: Linda Taylor, Mark Tidd, Tami King, Dave Berry

Absent Will Raley

Staff Present: Betty Ries, Katie Meyering,

Call to Order: 5:52

1. Approved November 20 minutes
 - a. Motion to approve Tami, Dave Sec, All Approved
2. Next Board Meeting, February 26th
 - a. Special Member Election meeting January 29 at 5:30
3. Annual Calendar for 2025
 - a. Betty presented a draft for 2025
 - b. Spring Drive Scheduled April 4-11th
4. Set a date for the fund drive meeting in February TBD
 - a. Review suggestions from 2024 made by volunteers and prepare tasks for the Spring Drive
5. Change Boardmembers@KAFMcommunityradio.org to Leadership@KAFMcommunityradio.org to end confusion on which email is for the Board and which includes the Executive Director. Going forward Leadership is for the Board and the ED and the email Board@KAFMcommunityradio.org is solely for the Board of Directors.
Motion by Dave, second by Tami, All approved
6. Board bios and photos for website
 - a. Photos taken tonight for an updated web presence. Directors need to send Bios to Betty
7. Volunteer lists and committee chairs/set meetings. Different board members are taking a lead role in pulling the committees together



- a. Dave has taken on the Street Team,, already meeting as a group
 - b. Mark on Fund Drive committee, Party Animals
 - c. Linda on Grant writing and Administration
 - d. Tami on Speakers Bureau, Volunteer Coordination, Writers, and social media.
8. Mark made the Motion to approve the contract for Public Media App for KAFM at \$3000 per year. Tami Seconded, All Approved
 - a. 6 weeks for software development and installation
 - b. Group training offered for programmers and staff
9. KAFM to contract with Software Grant Advance for \$2400 for 2 years
 - a. Motion to approve by Tami, Linda second, All approved
10. Board Treasurer letter and search online: Tabled. Letter for applicant Andrew Neal on-line for editing..
11. Board member attendance requirements in bylaws Tabled for later
12. ED Report
 - a. Passed out a tentative schedule for the first Quarter events
 - b. Andrew Neal is rebuilding a new set of QuickBooks with a new chart of accounts
 - c. New QuickBooks license
 - d. Annual renewals for Liquor and Insurance due in the first quarter
 - e. Received a grant from El Pomar to finish Studio D, Final switches are in the process of being purchased.
 - f. \$500 grant from the Rotary Robin Hood Grant
 - g. Arts and Commission grant application due 1/31/25, Supports the *community calendar*
 - h. Jason Smith donated an updated security camera system which he will install
 - i. Skully donated a CISCO 48 port switch which will handle the new security system
 - i. KAFM Creating a new contract with the Cowboy Poetry Society for financial accounting.
 - j. Audit will give the final numbers on the NFFS
13. Studio D update
 - a. 3-4 weeks after Joe gives Betty a list of items.
14. Financial Report



- a. The difference between November and December shows changes in QuickBooks posting and line items. The change from November to the end of December shows wide swings in values that cannot be reliable for a Board report. A written report is prepared and will be available in the public file but until the rebuild is finished, no conclusions can be reached.
15. Andrew will have the chart of accounts and the QuickBooks books ready for the audit and the Financial report in February
16. The RFP Letter for an Accountant is prepared by Mark and in Google Docs. It should be finalized by the end of the month.
17. Underwriting update
 - a. Changes to our travel accounting
 - b. Lagging behind the budgeted target for 2024.
18. Arts Grant suggestions/ Arts and Entertainment Calendar
19. Marketing Committee Report
 - a. Dave has been working on a marketing plan
 - b. Brochure with a new schedule can be printed in-house
 - c. Mobil Digital Billboard for special events possible for Radio Room and Fund Drives
 - d. Will set a committee meeting in February
 - e. Preparing a Poster distribution sheet to assign area/business to specific volunteers
 - f. Yvonne Day doing videos for Radio Room and DJs on Facebook
 - g. BNI Group has an opening for a nonprofit group free for a year. Every Thursday morning for year. Networking opportunity that unfortunately staff does not have time to pursue.
20. New business
 - a. Fundraising Committee (Mark and Katie)
 - i. Looking a vendor for shirts distributed after the fund drive, more custom made, and ordered by size.
 - ii. Offered as Premiums for donations
 - iii. Past Agendas from Coach on the pre-fund drive meeting
 - iv. Cancel GLAADS for the fund drive. Case by Case basis to air underwriting during the week.
 - b. Volunteer Planning meeting for Fund Drive ideas in February (Katie and Mark will do.)



- c. Betty is developing a KAFM newsletter for the general public; a programmer internal newsletter is a second effort to be developed by a volunteer.
 - d. Dave has a grant for Ramona which he will discuss with her.
- 21. Public Comments
 - a. Volunteer Board Treasurer seat still vacant.
- 22. Executive Session n/a

Adjourn

Motion to adjourn at 7:25 by Mark /Dave Second, all in favor.