



**GRAND VALLEY PUBLIC RADIO COMPANY, INC.
BOARD MEETING AGENDA & MINUTES**

Meeting Date:	6/24/2020	Location:	Via Zoom	Start Time:	5:39 PM	End Time:	7:34 PM
Attendees							
x	Ginger Mitchell (President)	x	Shea Bramer	x	Cyrene Jagger (ED)		
o	Joe Gudorf (VP)	o	Maria Rainsdon	x	Jeff "Coach" Shuldener (as guest)		
x	Barry Barak (Secretary)	o	Mike Spradlin				
x	Harry Griff (Treasurer)	x	Julie Van Hoek				
		x	Steve Weseman		x = present; o = absent		

Board Meeting Agenda			
Topic	Pre-read	Presenter(s)	Duration
1. Approval of May Minutes	May Minutes	Barry	5 mins.
2. Executive Director & Staff Report <ul style="list-style-type: none"> • ED Report • The State of Programming 	ED Report State of Programming Report	Cyrene Coach	30 mins.
3. Financials	Financials	Harry	15 mins.
4. Discuss New Board Member Orientation		Ginger	10 mins.

Board Meeting Minutes

BOD Action Taken By Email Between May and June Meetings –

- Shea Bramer was selected to fill a Board-Appointed seat with a term ending in 2023

---- **Call to Order:** Ginger gaveled in at 5:39 PM MDT. Members were attending via Zoom.

1. Approval of May Minutes -

Motion: Steve

2nd: Julie

Vote: Unanimous approval

2. Executive Director & Staff Report – Cyrene’s May ED Report was distributed for review prior to meeting

- New UW stats requested at May 2020 meeting were included

- Additional comments:

-- Coach has tendered retirement notice, to be effective in 10 weeks

-- Cyrene is pursuing new livestream-based revenue via social media

-- Station is partnering with Homeward Bound around mental health help issues

--- To be funded by a recent surprise donation from Alpine Bank



GRAND VALLEY PUBLIC RADIO COMPANY, INC. BOARD MEETING AGENDA & MINUTES

2. Executive Director & Staff Report – continued

- Staff Report – Coach - “The State of Programming”
 - KAFM’s unique 18-hr/day “Live & Local” broadcast model has been hit by coronavirus
 - Programmers are leaving or declining to come in to do shows
 - Possible solutions:
 - Ramp up volunteer recruitment and training to fill slots
 - Reduce need for volunteers by reducing number of “live” on-air hours
 - Recommend next Program Director be full-time
 - Future of Fund Drives
 - Current model of intensive all-day, week-long, semi-annual drives not producing \$\$
 - Could replace with “quiet” appeals throughout year
 - *** Proposal made to form a BOD subcommittee to research creative fund drive alternatives
 - Ginger will send email to solicit BOD volunteers
 - Julie suggested partnering with other non-profits and out-of-area entities looking to establish a presence in GJ
 - Discussion re: re-opening full-time programming options
 - resume full-time
 - every other day (current)
 - every other show
 - *** Coach explained the rationale behind continuing the every other day approach (which is reviewed regularly by staff) – it is easier for program scheduling and automation as well as being the best fit with Mesa County contact tracing protocols

3. Financials –

- Financials – Harry’s email synopsis and commentary was distributed for review prior to meeting
 - Positive assessment from Harry, with continued emphasis on the importance of UW
 - Harry noted some report format changes that Gina Tallman, our accountant, has indicated are due to changes in the source software
 - From Cyrene:
 - Bills are being paid on time and payments are up-to-date
 - UW collections are being cleaned up
 - Building maintenance continues
 - Audit Status: Cyrene submitted all reports to CPR today
 - Motion to approve Financial reports, as amended by Gina: Steve
2nd: Julie
Vote: Unanimous approval



GRAND VALLEY PUBLIC RADIO COMPANY, INC. BOARD MEETING AGENDA & MINUTES

Ad Hoc Item - Annual Member Meeting –

- Harry mentioned that, per by-laws and tradition, a Member Meeting does need to be held in 2020
- Ginger proposed that it be held in conjunction with the July BOD mtg in-person in the Radio Room
- Cyrene to arrange for notification and for social distancing measures
- The Member-Elected seat currently held by Julie is “open”. It has a term end date of 2023.

4. Discuss New Board Member Orientation –

- Discussion deferred to July due to time constraints

---- **Adjournment:** Ginger dropped the gavel at 7:34 PM.