



Grand Valley Public Radio Co, Inc.

Board Minutes

November 19, 2025

Welcome guests. Please sign in to our guest register.

Please note the Public Comment section of the agenda.

Board Members Present: Linda Taylor: X Mark Tidd: X Tami King: X, Will Raley: O Craig Reid : X

Staff Present: Betty Ries: X

Guests: Travis

Call to Order: 5:33 PM

Old Business

Approval of the October 22 Board Minutes; Motion to approve Tami, Mark Second All in favor

Executive Director Financial Report

1. Underwriting New
 - a. Overhead Doors
 - b. Cannabis Sponsor
 - c. LE Dengler Masonry
 - d. Cash Income YTD \$66,234, Trade Income YTD \$71,397
2. Radio Room Income and expenses
 - a. YTD Income \$22, 156; Expenses \$17,697 Net \$4,459
3. Grants
 - a. Enterprise tax credit application due this month
 - b. Summer camp for kids; Katie and Betty are working on a program
 - c. RMPBS short films presentations about Colorado presentations with KAFM as possible revenue
4. Annual Insurance due, possible to spread payments to semi-annual for cash flow
5. Fall Drive \$28,049, 45 new members since April

Executive Director Station Report

1. KAFM events: Open House
 - a. Studio D tours
2. KAFM KAFE' on hold until after enterprise credit in place
3. Radio Room Agreement with Red String and CO



- a. Asking to Honor the vouchers and discounts of members
- b. Contract under development

4. Prepping for Colorado Gives Day promotion
 - a. RMPBS will air ad for KAFM donations
5. Open House Silent Auction donation list
 - a. Decorations and Set up on Sunday, Nov 30
 - b. Mail merge off Goggle auction list for bid sheets
 - c. Need Finger food donations to go with trade
 - d. Wassail tea from Tami
 - e. Cashier and CC machine at checkout
 - f. Gift boxes donated for sale at \$1 ea. Jewelry forms and baskets for display are available.
 - g. Ann Taylor Art, unbox and hang for sale
 - 1. Frame 36x24 poster
 - h. Tours of Studio D
6. Testing Zeffy as a new software for online donation, events, and auction platform
7. Cowboy Gathering was a huge success. They're offering a benefit in April as a fundraiser
8. Grand River Vineyards wants to sponsor one of the Grapevine concerts for KAFM. We need to select a band.
9. KAFM is handing out cocoa at the Parade of lights Dec 6th Need volunteers and a large coffee pot.
10. Studio D tested this week; need switch for upstairs, phone working, available for the open house
 - a. Need recognition Plaque for donors and companies that discounted their materials
 - b. Braille labeling?

Treasurers Report: Sharon Petty Report

1. Statement of Financial position YTD
 - a. YTD income and expenses will go out from Betty tomorrow
2. Estimates for Personnel costs for an additional Marketing/Development position in 2026 Budget
 - a. Reduction in personal cost estimates for 2026 already in progress
 - b. Revenue available for an additional position at .5 FTE or more
 - c. Betty will send out the personnel figures from Sharon

Committee Reports



1. Marketing/ Street Team
 1. Dave Berry will continue organizing posters
 2. Brochures have been distributed to programmers' mailboxes for handing out
2. Engagement Outreach
 1. CO Enterprise Tax Credit Application due end of month
3. Underwriting Leads Team
 1. Craig, working up leads and turning them over to Katie

Public Comments

Betty is carrying most of the workload for the station. Questioned what the Board was doing to assist.

New business

1. Recap of the Board Meeting on November 6th
 - a. Staff reassignments
 - b. Need for volunteer help and development of volunteer coordinator
 - a. Task assignment calendar
 - b. Ask staff what can be done that would be helped by a volunteer
 - c. Replacement of Member Representative Board Member
 - a. Interim appointment by the Board until Annual meeting to fill member seat, new member would be for a full 3-year term
 - b. Member Election in 2026 Annual Meeting
 - c. Outreach to past interested members
 - d. **Need to alter by-laws to reflect process of interim appointment until member vote**
2. Open House prep and donations: Create a volunteer list
 - a. Deadline for items to be donated ?
 - b. Bid Sheets
 - c. Food for guests; limit the number of crock pots
3. Letter to Programmers to expand on the plans of Leadership and the role members can play
4. Social Media outreach and content development for messaging to the public needed
5. Hold a Programmers meeting before annual meeting Add to responsibilities to review 1 cd a month

Next Board work session is a Budget work session December 17.

Tami moved to Adjourn, Mark second all approved Adjourned 8:32