



**GVPRC Board of Directors  
Minutes of Monthly Meeting  
January 09, 2014**

Present: Barry Barak, Boyd Franklin, Michael Piontkowski, Cliff Sprinkle, Tedi Gillespie, Mickey Krakowski, Marsha Kosteva and Jim Eisenhauer.

Minutes by: Jason Smith

**1. The meeting was called to order at 5:38 PM.**

**2. Introductions and Welcomes**

Jim Eisenhauer was introduced and thanked for attending.

**3. Approval of Board Minutes**

It was moved and seconded that we approve the minutes of the Regular Meeting held on 11/14/2013. The motion passed unanimously.

**4. Review 2013 Budget-to-Actual Report**

Income for 2013 was below the 2013 budget. The decrease was due to a shift from biannual fund drive income to sustaining memberships, reduced income from the Radio Room and lack of income from one of the rentals.

Radio room income was down due to there not being a dedicated Radio Room Events Coordinator until late in the summer. Having the coordinator should increase income.

The annual end of the year campaign was budgeted to bring in \$6,000 and we actually received \$10,000 which helped to off-set the income loss. We received a \$5,000 check from one donor.

**5. 2014 Budget Presentation**

**Income**

**Donations** - \$15,000 added with the 15 for 15 campaign. The end of year "ask" increased \$3,000 due to KAFM's inclusion in "Colorado Gives".

**Grants** – Added \$5,000 for the Lions Club grant

**Member Drive** – Rebalance of expected member drive goals with sustainer income. Sustaining member dollars taken out of the member drive budget and added in as income on separate line.

**Expenses**

**Program Support** – increased dollars due to subscriptions for new technology for broadcasting.

**Information Technology** – increased dollars for upgraded phone system which is offset by Lion's Club Grant.

**Utilities** – increased 2013 costs by \$3,000 based on current costs.

**Payroll Expenses** – added \$20,000 in expenses for the new underwriting coordinator.

Jason moved, and it was seconded, to approve the 2014 KAFM operating budget as presented by the Executive Director. The motion carried by unanimous vote of all members of the board.

## **6. Committee Reports**

### **a) Annual Member Meeting**

The Annual Member Meeting must occur between April 15th and April 30th. We should consider that the spring member drive will be the 11th – 18th. Details of the Annual member meeting will be set by the February board meeting. Notice of the meeting must be broadcast and published no later than March 1st.

### **b) Board Member Recruitment**

The committee met and discussed that they needed to come up with a candidate for the board selected position. They talked about skills needed on the board; legal, financial and fundraising experience were on top of the list. The committee will meet with the prospective nominees and gauge interest.

### **c) Fundraising**

#### **i. Translators**

We have two translator licenses; a 250 watt license in palisade and a 9 watt license in Grand Junction. We have a 3 year window in which we can construct the translators. We could expect it to cost between \$8-15K per license for installation and equipment.

We talked of formation of an ad hoc translator fundraising committee. Members to be selected later.

#### **ii. 15 – Year Anniversary**

Tedi let us know that there are events and opportunities in the works with details to follow.

## **7. ED and Staff Reports**

### **New Underwriting Accounts**

We have new accounts with, Copper Club Brewery, The Indoor Gardner, Barron's Restaurant, and the Avalon Foundation.

### **New Staff**

Christina Mitchell has been hired as the Operations Assistant.

### **Rentals**

1304 has an approved application for a renter. The renter should move in sometime in January.

### **Events**

The Radio Room Schedule is full for January!

### **Art Auction**

Tedi reminded us that the Art Auction is set for February 21st. Tedi is encouraging all board members to get the word out via social media.

### **CAB**

The next CAB meeting is set for February 5th.

## **8. Other Business- None**

## **9. Meeting was adjourned at 7:36 pm**