



GVPRC Board of Directors

Minutes of Monthly Meeting

02/11/2016

Present: Patti Roberts, Martin Krakowski, Marsha Kosteva, Ginger Mitchell, Harry Griff, Barb Butler, Michael Piontkowski

Absent: Ramona Winkeller, Cliff Sprinkle

Guests: None

Minutes by: Patti Roberts, Board Secretary

- 1.) The meeting was called to order at 5:30 PM.**
- 2.) Introductions and Welcomes-**None
- 3.) Adjustments to the agenda-**Announcement from Martin that he is resigning from the board. He will remain on the board until the April board member elections.
- 4.) Board Minutes** – January 2016 minutes were approved with correction. Corrected spelling on Michael P.'s last name.
- 5.) Monthly Financial Reports-**Reviewed January 2016 Balance Sheet and Profit and Loss Budget vs. Actual. Discussion on In-Kind Trade and how we are accounting for that on both the income and expense side. We will ask Ramona to explain this in more detail.
- 6.) Board Retreat Items-**
 - A. Action Items from Retreat; prioritization of goals.
-Ginger reported on the Action Plan for the Volunteer Committee. The committee met in January.
 - B. Review Skills Matrix-Discussion below under Board Member Recruitment.
- 7.) Board Member Recruitment-** After reviewing the Skills Matrix, we discussed recruiting an accountant who would also fill the role as Board Treasurer. We also discussed the need for more strength in public relations/fundraising and recruiting a programmer.
- 8.) Committee Reports**
 - A. EMC (Executive Monitoring Committee) – 4Q review scheduled for 2/12/16 at 10 am. Cliff and Marsha are on the committee.
 - B. Annual Membership Meeting Planning Committee-We will post a notice in The Daily Sentinel by March 1st announcing the meeting for April 20th at 5:30 pm.
 - C. Volunteer Committee-discussed in 6.) A.
- 9.) Strategic Planning and Positioning-**The board will continue to share ideas for potential new underwriters and event sponsors with Patrick.
- 10.) ED Report-**(Presented by MK on behalf of Ramona)
Art Interplay starts on Saturday February 27th. VIP mixer from 6-8 pm. \$4750 in sponsorships paid. So far there are 55 participating artists with 83 pieces. Eight musicians are committed to

play throughout the week. The Live auction is on Saturday, March 5th. Board members are encouraged to attend the Saturday events particularly as well as any other times during the week.

Ramona and Patrick will make a presentation to the Town of Palisade on the translator later this month.

Tech committee-the station is experiencing some static. The committee is investigating the issue.

Staff completed the CPB SAS audit and renewed the station's raffle license.

11.) Other Business

- A.** Culture of Gratitude-how to recognize volunteers. Short discussion on this item due to limited time. We discussed that this item be included in the action plan for the Volunteer Committee. We also talked about Brian connecting with volunteers to update their information and preferences and to ask them how they prefer to be recognized/appreciated for their efforts. Marsha will share ideas that she uses with her staff/volunteers for recognition.
- B.** Other-no items

The Next meeting is Thursday, March 10th.

The meeting was adjourned at 6:58 PM.

Respectfully submitted,

Patti Roberts, Board Secretary