

# KAFM Community Advisory Board Agenda

Mar 20, 2018 5:30pm Meeting #2 of 6

In Attendance: Kim Smith, Monty Haltiner, Zac Grant, Katlin Birdsall, Anna Stout, Coach  
Guests: Charlie Blamer (RMPBS), Riley Sleigh (PHS junior)

**Feature Idea:** Kathi Roy \*\*Postponed until May meeting\*\*

## **Rocky Mountain PBS** Charlie Blackmer

PBS does a Community Affairs show the third Wednesday each month.

PBS has free programs/podcasts available for KAFM to play.

- Super School News -4th, 5th, and 6th graders
  - Local students recording at CMU
  - 2 minutes long
  - 15 schools in the Grand Valley each year for 30 years
- Colorado Experience
  - CAB listened to a short segment about KKK in Colorado and “Ladies of the Mines”
  - 72 episodes available for KAFM
  - 29 minutes long
  - May need to add some tags since the show is nearly half hour long
- Insight- investigative journalism
  - One 25 minute episode on child trafficking
  - Professionally produced in Denver

### ***CAB Feedback:***

- Super School News might be cool to play older episodes for a throwback Thursday
- Emily Shockley does a Community Affairs once a month and Super School News might be fun to add to this show.
- Colorado Experience is very appealing. It is a longer show, but we may have the capability to alter the files to meet our needs.
- We believe that produced content such as this could draw listeners to the music.
- We think that collaboration with PBS is a good idea and utilizing this professional content is great
- PBS and KAFM work in a reciprocal relationship and both stations benefit

### **Short feature/School project:** Riley Sleigh

- Riley first pitched his Young Chataquan idea at CAB at our last meeting in January. This ties into a service project at Palisade IB Program.
- Coach and Riley produced a couple of pilots to share to get feedback

### ***CAB Feedback:***

- Like hearing local youth

- Recommend working in a plug for Young Chataqua in the outro. Offer website to get more information about Young Chataqua so we don't have to shuffle time sensitive information.
- Riley has 15 kids ready to start recording in order to build a series
- What about sustainability? Riley said that there are other kids interested in taking over.
- Coach would like a stipulation that Riley take on a co-producer that is an underclassman (or more than one) so that they can take over the program when Riley graduates.

### **The Colorado Sound**

- Currently airing on several stations around the state
- There are no barriers to us airing this, such as cost or politics
- It is a departure from live programming
- Two one hour segments per week
- All Colorado musicians
- Hook at the beginning

### ***CAB Feedback:***

- LOVE the idea of showcasing Colorado musicians
- Wondering about Oscar Blues underwriting

### **Spring Pledge Drive**

- New this Drive: Underwriting and features
- Testimonials: How they work, how we use them
- CAB members will record testimonials now!

**Next meeting:** Tuesday, May 15