

KAFM Community Advisory Board (CAB) Agenda/Notes

8/31/21 5:30 pm

Meeting 4 of 6

In Attendance: Katie, Betty, Martha, Kim, Ian, Cyrene

Absent: Janice, Matt,

Reminder: CAB does not make policy but recommendations

News Segment:

Did anyone listen to *Colorado Edition*? Opinions? Program is 28 minutes long and could lend itself to weekend programming with underwriting spots.

- Possible Weekend Programming
- Informative for what is happening in the state of Colorado
- Considering half hour each weekend - Saturday or Sunday morning
- There are some “hard to fill” time slots. Sunday 6 - 9
- Seek underwriting for this program
- Consider an afternoon - early drive time
- Consider an early morning show
- What would be the best time to leverage this good programming?
 - Listeners might appreciate an late morning or afternoon
- We don't want to replace any consistent programming with this show

Recommendation: The CAB sees value in this program, but is having difficulty finding a slot to integrate this into the program schedule. CAB would like to revisit this program in the future.

KAFM Music – Sound of KAFM

How is it viewed? We need people to come in and review music. When the music is reviewed, the volunteers get to decide whether to “pass” on the selection or incorporate it into the library as an option for programmers.

- Distributors send us samples...CD's, MSP3 files
- FCC regulations
- Make notes about what is actually on the CD
- There is a template to fill out so that volunteers know the information to share when they are reviewing the new music.
- Programmers are primarily reviewing music. Some of our non-programmers discontinued reviewing because of Covid Restrictions

Pop, Rock, Jazz, Instrumental, Americana, Blue Grass, Country, R&B, Standards, Soul, Hip Hop, Punk, Heavy Metal, Musical Theater, EDM, Indie Rock, Metal, Oldies

What is KAFM Music? What is KAFM sound?

- We are listed as a “variety” radio station
- Define the sound of KAFM
- The music bureau is pretty selective
- There are some definitive review guidelines that reviewers can follow
- KAFM trusts that the programmers will make good decisions about the music they play

The Music Programmer (Ian) had some affirmations and gained ideas about processing new music that comes into the station.