



GVPRC Board of Directors

Minutes of Monthly Meeting

01/21/2016

Present: Patti Roberts, Martin Krakowski, Cliff Sprinkle, Ginger Mitchell, Harry Griff, Ramona Winkeller

Absent: Barb Butler, Michael Pointkowski

Guests: None

Minutes by: Patti Roberts, Board Secretary

- 1.) The meeting was called to order at 5:30 PM.**
- 2.) Introductions and Welcomes-**None
- 3.) Adjustments to the agenda-**None
- 4.) Board Minutes** – December 2015 minutes were approved as corrected. Typo change PCB to CPB and remove Scott Burnham as absent since he is no longer a board director.
- 5.) Monthly Financial Reports-**Reviewed 2015 end of year Balance Sheet and Profit and Loss Budget vs. Actual. 2015 net income of \$9497.97 through December 31, 2015. Total gross revenue for the Fall fund drive was \$36,648. This does not include sustaining members of \$5,000.
- 6.) Board Fundraising-** There is a board commitment for each director to bring to Patrick Swonger (Underwriting CSR) 3 “successful leads” that generate at least \$100 (underwriters, sponsorships or events) in 2016.
- 7.) Strategic Planning and Positioning/Board Retreat Review-**Ginger suggested that the goals set at the retreat be reviewed at each board meeting. Cliff updated BOD on the financial goal. He’s had some discussions with mortgage folks about the value of our building and possible refinancing.
Board members will review the retreat summary/goals and report back with updates at the February meeting and subsequent meetings. As subcommittees meet, a report will be submitted by the subcommittee chair.
- 8.) Board Member Recruitment-** Cliff talked with a couple of potential new board directors. We have one opening and three current members that are up for another term.
- 9.) Committee Reports**
Executive Monitoring Committee – Cliff is the only one on this committee. We will add more directors. Cliff handed out a report addressing the first 3 quarters of 2015. Cliff asked directors to review and get back with him with questions, etc.
- 10.)ED Report**
Art Auction: Ramona passed around the 1/20/16 Press Release. We have many artists participating and enthused about the event. Response from sponsors is positive as well. The

weeklong event will begin on February 27th. The live auction will take place on Saturday, March 5th.

We received a \$2500 grant for the Palisade translator from the GJ Lions Club. We are looking at other fundraising and grants to fund this project. Our deadline to complete the project with the FCC is December 2016.

The weekly Tech Committee meetings are well attended and going well.

The station is starting a monthly raffle for a cash prize. One winner will split the pot with the station.

11.) Other Business

- A.** Ad Hoc Committee Annual Membership Meeting (April)-including the Nominating Committee. Directors will be Barbara Butler, Martin Krakowski, Ginger Mitchell and Michael Pointkowski.
- B.** Real Estate Committee-Scott Burnham will stay on this committee.
- C.** Other-Meeting Date Discussion-The Board agreed to change the meeting date back to the second Thursday of the month. February 11th is the next meeting date.

12.) New Business-The men's and the women's Giving Club is meeting again in February. Ginger recommended that we put together talking points to be ready for a short presentation if we are nominated.

The meeting was adjourned at 7:10 PM.

Respectfully submitted,

Patti Roberts, Board Secretary