BKAFM Monthly Board Meeting
April 26, 2023, 5:00 p.m.

AGENDA
KA FM Radio Room

<table>
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<tr>
<th>Board Member</th>
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<tbody>
<tr>
<td>Marianne Griffin</td>
<td>P</td>
<td>Sophia Granfraniso</td>
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<td>Linda Callahan</td>
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<td>Linda Taylor</td>
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<td>Dakota Grett</td>
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<td>Julia Coffey</td>
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<td>Sue Hayes</td>
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Call to Order: Marianne calls the meeting to order at 5:30pm.
Attendees: Cyrene, Executive Director

Audience Business: N/A

Approval of Minutes for March 24, 2023 - Approved

Treasurer’s Report

- Julia motioned to approve $12,000 in additional expenditures for Studio D.
- Sophia seconds - BOD approved.

ED Report

- Accomplishments during Cyrene’s Tenure as Executive Director
  - Social Media increases
    - FB from 900 in 2020 to 4,800 today
    - Insta just over 200 in 2020 to 1,159 Followers
- Monthly Monument Members
  - Increased from $17K annually in 2019 to $28K annually in 2022
  - Underwriting Increased
  - From $71,600 in 2019 to $111,600 in 2022
- Radio Room
- Gains in income and ticket sales in 2022 from going completely dark in 2020 due to the pandemic.
- Radio Room:
  - 2019: $23,703.00
  - 2020: $5,514.00
  - 2021: $7,331.00
  - 2022: $18,323
- Special Events; Radio Daze, Golf Tournament
  - Increased income from $3000 in 2019 to $16,800 in 2022
- Studio D Construction
  - Organization and Maintenance of the building: making downstairs useful with a cafe and greenroom lounge, new lounge upstairs and office area in the same area.
- New Logo and consistent Brand: new website, brochures and collateral materials for marketing KAFM
- Created consistent slogan and best on air practices for all Show Hosts to improve awareness of KAFM to listeners.
- NPR Live Sessions via VuHaus Group for marketing on a national level
- Membership of Rocky Mountain Community Radio Coalition
- New KAFM App to increase our reach and footprint
- Increases of General Donations
  - From $29,000 in 2019 to $75,590 in 2022
- Member Drive
  - Has decreased from $54,000 in 2019 to $38,000 in 2022

Election of officers
- Sue Hayes, Board Treasurer, resigned due to work commitment
- Marianne asked current officers if they were willing to continue serving
  - Sophia elected to Secretary role
    - Unanimously voted in by BOD
  - Linda elected Vice President role
    - Unanimously voted in by BOD
  - Marianne nominated Julia for Treasurer position
    - Unanimously voted in by BOD

Review of Calendar

Bylaws Committee Report
Bylaws committee is making progress towards completion and hopes to have a draft ready for the work session in May.