

# KAFM Community Advisory Board (CAB) Agenda/Notes

4/12/22 5:30 pm

Meeting 2 of 6

In Attendance: Katie, Brenda, Sandra, Chris, Zac, Marc

Absent: Kim

Reminder: CAB does not make policy but recommendations

## CAB Agenda

On Air Live Drives / no pledges

- Next Fund Drive April 8 - 15  
No pledges, what percentage bad pay, how long to collect? Will we see lower donations?
- Donations vs. Pledges  
20% bad pay on pledge, not worth the small staff time to go and collect.
- Brainstorm additional music genres  
Opera, mixed classical (crossover), reggae, hip-hop for a complete list click on this list. It is quite extensive and they may not all be necessarily good for our Western Slope crowd: <https://www.musicgenreslist.com/>  
Can we review the list and pinpoint more accurately some of the genres I can add to the music programming as we broaden our horizons with new programmers. I will have a print out for the May 10 meeting.
- Inform CAB about Underwriting
  - No Call to Action
  - No Laundry List

Some underwriters will offer to underwrite an event or a good cause/public service announcement (PSA)

Future Meetings:

- **May 10**
- July 19
- September 13
- November 15