

KAFM Monthly Board Meeting
August 24, 2022, 5:30 p.m.
KAFM Radio Room

Board Member	Status	Board Member	Status
Marianne Griffin	P	Sue Hayes	A
Linda Callahan	P	Mike Spradlin	P
Dan Geherin	P	Sophia Granfraniso	A
Cyrene Jagger, ED	P		

Meeting was called to order at 5:30 pm

Attendees:

Julia Coffey, Dakotah Grett, Katie Meyering and Coach.

Welcome and opening statement:

Board members shared networking activities to benefit KAFM. Linda Callahan reported that she and PD Katie Meyering attended a BNI business networking event and promoted KAFM. Marianne Griffin reported that she attended 2 events: the business women's networking monthly luncheon and the Health West Triple Crown fundraiser. Dan Geherin reported that he is a programmer and promotes the station regularly on-air.

Audience Business: Coach expressed concern for potential racism that could have an effect on KAFM. His concern arose from an announcement made about a women's leadership training opportunity made available by the Public Media Women in Leadership. He said he didn't have a problem with that training program. He objected to the training being made available only to a small number of men of color. He believes that eliminating the opportunity for white males to participate is a form of racism and he wants the KAFM board of directors and the staff at KAFM to be aware of the potential problem for the station. Cyrene Jagger, ED, reported that the Corporation for Public Broadcasting, CPB, to whom KAFM reports annually, is aware of these kinds of issues and concerns. Therefore, KAFM is required to report to CPB every year on the number of staff at the station, their gender, and their ethnicity. The announcement came through NFCB, National Federation of Community Broadcasters, which is a resource through CPB and provides support and guidance to public radio stations as well as being an information platform through its listserv. She said it might be helpful to

NFCB and the women's organization sponsoring the training course if Coach were to send an email expressing his concerns.

Katie Myering, Programmer Director, gave a brief statement explaining her staff duties. She is responsible for training and then coordinating all of the volunteer programmers. She ensures that KAFM is on-air every day with well-planned music programs.

Approval of minutes: No minutes were available

Review of applicants to the Board: Julia Coffey is a business owner, Seeds Trust. She is very committed "to finding ways to improve KAFM." Dakotah Grett is an IT consultant. He believes that KAFM "Keeps it local and supports the locals." He is committed to "the vision of what community radio is about."

Michael Spradlin moved to accept Julia Coffey as a board member. Linda Callahan seconds the motion. Unanimous acceptance

Linda Callahan moved to accept Dakotah Grett as a board member, Michael Spradlin seconds the motion. Unanimous acceptance.

Reports:

Treasurer's report was provided by Sue Hayes, who was absent.

ED report

- 2021 audit was completed and met the deadline requirement. KAFM met its NFFS requirement with \$309,385. KAFM also received its grant from CPB of \$26,695
- Cyrene announced that KAFM is sponsoring the annual fall conference for Rocky Mountain Community Radio, RMCR which represents stations in Wyoming, Colorado and Utah. All board members are invited to attend. The conference is scheduled for November 9,10, 11.

FUNDRAISING PROJECTS

ED listed major fundraising projects coming up: Radio Daze, fall fund-drive, underwriting which also includes some training opportunities, Monument Memberships, which is an area board member can be a big help and Radio Room events.

- Radio Daze is around the corner, September 10. ED has put together a raffle drawing package that includes airfare, lodging, and tickets to Elton John's concert in Las Vegas.

- Raffle tickets will be available online only, with no direct ticket sales. Cards and posters advertising the raffle and Radio Daze are available for board members to distribute.

New Business:

NFCB List Serve and its relevance to KAFM. All board members agreed to they want to be placed on the listserv.

ED signatory authority confirmed for a legacy donation to KAFM from Marla Payton. Julia Coffey made the motion and Dakota Grett did the second. Marianne remarked afterward that it was their first official act.

Board members need biographies on the webpage.

Board member responsibilities to KAFM were reviewed for new board members

Discussion of Strategic initiatives for Radio Daze:

Linda Callahan and Marianne Griffin will distribute posters on Main and the side streets off Main; Julia Coffey will work Palisade; Dakotah Grett will distribute to Starbucks in town and other coffee houses; Dan Geherin will go to CMU and businesses on Horizon Drive.

Discussion of strategies to ensure meeting NFFS requirements again next year:

Linda Callahan suggested that a business card be developed for board members so that when networking in the community board members can give some information.

They can add their personal contact information to the card.

Michael Spradlin suggested getting sponsors for the Radio Room to help offset expenses.

Dan Geherin suggested networking with one of the wineries for lodging.