

KAFM Community Advisory Board (CAB) Agenda/Notes
11/14/23 5:30 Meeting 6 of 6

In Attendance: Katie, Jessica, Sandra
Absent: Chris & Marc

Reminder: CAB does not make policy but recommendations

CAB Agenda

KAFM App

Apple link - <https://apps.apple.com/us/app/kafm-community-radio/id1669373259>

Google link - <https://play.google.com/store/apps/details?id=com.radiofx.kafm>

Try it out and let's talk about it at the next meeting.

- What are your thoughts on the new app? Not enough people have tried the app to talk about.

Listener Survey - start of it...how to, questions? I have been unable to find anything but a programmer survey, let's start from scratch and recommend questions.

Target Audience = Monument members

- What is your age (range)?
- Are you male/female
- Do you have a favorite volunteer/show
- What do you like?
- What do you not like?
- Have you ever considered being a programmer? Why or why not?
- Might you consider volunteering?
 - Screening music?
 - Programmer?
- Hybrid format = mail information with QR code or option to mail in
- Roll out format in a positive manner
 - Start with positive feedback first and then ask for constructive feedback and suggestions
- Look for possible past survey questions for some historical perspective (prior to 2014 - 2015)
 - *Buy mailing lists to solicit new Monument members*

New CAB Members needed! Kim is doing extra duty at work and it's cutting into her time for CAB. Any recommendations?

Next Meetings: 1/9/24, 3/12/24, 5/14/24, 7/9/24, 9/10/24 and 11/12/24