In Attendance: Kim, Katie, Jessica, Sandra, Marc
Absent: Zac (stepping down from CAB) & Chris

Reminder: CAB does not make policy but recommendations

**CAB Agenda**

**Youth & KAFM, attaining younger volunteer programmers**
- New Programmers:
  - Julia age 14
  - Mackenzie age 14
  - Margaret age 35
  - Social Media: Facebook, Twitter
  - Advertise for new programmers
    - Build reads that go into the rotation that might

**News/Weather**
- We don’t mind the weather updates
- We can look at our phone for weather updates
- We listen to KAFM for music and lean on other stations, apps, and TV for news

**Sponsored PSA’s (this psa underwritten/brought to you by Amy Hand)**
- Hour: Feature
- 20: break - one minute and 30 seconds
- 50: break - one minute and 30 seconds
- The sponsor PSA’s will be integrated into the 20 and 50 breaks
- This will be an additional source of revenue (potentially)

**Liners - are you getting tired of them**
- The shorter and catchier, the better

**Produced shows/in the can**
- Random Music - automated show
  - Least favorite
- Rebroadcast of Shows - cut breaks out and put new reads in
- Preproduced Shows - programmers will record shows ahead of time if they are going to be gone