



**GRAND VALLEY PUBLIC RADIO COMPANY, INC.**  
**BOARD OF DIRECTORS**  
**March 27, 2019 – Minutes**  
**KAFM – Radio Room**

*The KAFM Board of Directors meets the fourth Wednesday of every month. Board meetings are open to the public, and we encourage listeners and community members to attend.*

Board Members Present: Joe Gudorf, President; Ginger Mitchell, Vice President; Paula DeGroat, Secretary; Cliff Sprinkle, Treasurer; Harry Griff; Marsha Kosteva; Pam Lindsay

Others: Ramona Winkeller, Executive Director

Absent: Laureen Cantwell; Alex Forsett

**1. Call to Order/Agenda Review/Approve-Discuss Minutes:**

Meeting was called to order by President Joe Gudorf at 5:33 pm. No official changes to the agenda, but order of topics may shift with the flow of the discussion.

The February minutes were presented for approval. During the preliminary review via email, a correction regarding Board Goals and who would be helping review the membership database had been noticed. Both Ginger & Pam will be assisting with this project. A motion for approval as restated was made by Ginger and seconded by Joe. The motion was approved with Harry abstaining from the vote as he had not been present at the February meeting.

**2. Executive Director Report:**

Ramona reviewed the highlights and updates from the written report she prepared. Items of note included:

Spring drive has brought in a little over \$32K. Lots of energy during drive; Founders show is available on a podcast

Both cash & trade Underwriting is ahead of budget; will help to make up for Art Auction

Starting to work on Radio Daze, 2<sup>nd</sup> Saturday in August, the 10<sup>th</sup>. Have obtained several items for the raffle but always want more, sooner than later. There will probably be a concert trip drawing as well

Handicapped studio continues to be explored. Need a realistic budget before being able to request grant funds. Also looked into elevator options.

Additional discussion continued regarding concert trip options – Denver area groups to partner with; Swallow Hill & the Botanic Gardens but probably not for this year.

Questions regarding the Membership Coordinator were addressed. Had there been a consensus? Position is an operational decision even though unfunded in the Board approved budget. With the juggling of other positions (Betty is now part-time, and Selena is only committed through May), the goal is to create a more robust position, with appropriate personnel, that could eventually self-fund the position with increased membership revenue and activity.

Betty & LeAnn(volunteer) are working to get the database cleaned up by the end of May. Ginger & Pam will sit in with them to help make it work. Once updated there will be so much more we can do with the data to move the station forward.

### **3. Board Goal Review – Final Draft Provided:**

Revised document looks good. We discussed some of the fine points to clarify.

Ramona reviewed the status of the work on some of the current goals and then the grant spreadsheet. We've been invited to apply for the Anschutz Family Foundation grant and are also looking at the El Pomar grant.

Joe discussed the Event Bureau and how we can use it moving forward. Harry & Cliff will help on a committee for it.

Discussion regarding community involvement followed and evolved into a variety of topics regarding the economic status and issues of the Valley. It's still a poor community that's under-employed (college degreed and still need food & housing assistance), yet the generosity of the recipients is amazing as they turn around and volunteer. Again the question came up as to whether all programmers are members or does their donation of time for their show suffice as a paid membership. This was not answered at the time, but will be addressed in the near future with the new Membership Coordinator.

### **4. CAB Assignments:**

The CAB meets every 3<sup>rd</sup> Tuesday of off-numbered months. At next Board meeting we will review the schedule to develop a rotation of Board members to attend the CAB meetings. We will commit to the calendar at that time. Board members can attend any of the CAB meetings but may not participate in the discussions.

### **5. Annual Member Meeting:**

The Annual Member Meeting is scheduled for the next regular Board Meeting; April 24, 2019 at 5:30 pm.

Discussion followed about what this meeting is, what we want it to be, and how can we make it worthwhile while maintaining the founders' goals of the structure of the meeting and the station. Currently there is little or no member involvement even with weeks of promotion regarding the date & time. Only when issues of change are on the agenda do we get member involvement; not for board positions or votes.

We reviewed the current term expirations and openings. The terms of Alex Forsett, Marsha Kosteva, and Cliff Sprinkle are up for renewal. Cliff Sprinkle will renew, with the other two positions being open for new members. Marsha has agreed to stay on until the position has been filled. These are all member appointed terms to be voted on at the Annual Meeting. Due to the lack of involvement at the meeting, a proposal of reconfiguring how these are chosen was discussed.

Harry reviewed the history behind the "Member Appointed" versus "Board Appointed" Board members. At the beginning there had been a disconnect between the Board and the Volunteers based on news & information, versus music people. KAFM was created by the music people from the old KPRN that transitioned into CPR. That is how the 50/50 member appointed/board appointed structure came to be. He would oppose straying from this or changing the method; we should leave the bylaws alone. As a community radio station that is "member driven", we need to figure out a way to energize the members and get the membership involved to the point of wanting to run for a board position. Perhaps free food & drink.

It's too late for changes this year, but we will work on a restructure of the meeting for next year to get more involvement.

## **6. Dec/Feb Financials Review/Approve:**

The December financial final numbers are still in process, so approval was tabled.

Cliff reviewed the February spreadsheet and discussed the various ups & downs of the line items. The first two months of activity reflect a net loss of \$8500, but this has been mostly made up through March and the Spring Drive. It's early in the year for concerns, but we will continue to monitor.

NFFS qualification was discussed. How do the warnings affect future qualifications? While changes in the guidelines fluctuate, CPB does tend to work with grantees to help continue their participation.

Methods to secure Giving Club donation was discussed. Their money is unrestricted, but once received, the organization is ineligible for 3 years. While it is the luck-of-the-draw to be one of the three non-profits up for the vote, being able to capitalize other grants and projects as part of the promotional pre-vote discussion

would/should be helpful. Donors like to see other community support when choosing who to support; Rotary or Lions Club awards act as a stamp of approval.

Call for a motion to approve the February financials. Pam motioned, Harry seconded, and the motion passed unanimously.

**7. Executive Session:**

Meeting was adjourned to Executive Session at 6:59 pm to discuss personnel matters.

Respectfully Submitted  
Paula DeGroat  
Board Secretary

**Executive Session:**

Annual review for Executive Director will be moved to June to coordinate with the finalized CPB report. In the future, annual budget will include a line item to cover additional staff appreciation.