



GVPRC Board of Directors

Minutes of Monthly Meeting

September 17, 2015

Present: Barbara Butler, Marsha Kosteva, Martin Krakowski, Cliff Sprinkle, Ramona Winkeller, Ginger Mitchell

Absent: Scott Burnham, Michael Piontkowski, Patti Roberts, Harry Griff

Guests: Travis a/k/a "The Padre" and Patrick Swonger, new CSR

Minutes by: Barbara Butler, Nobody's Secretary

- 1.) The meeting was called to order at 5:35PM.**
- 2.) Introductions and Welcomes-**Ramona introduced Patrick Swonger, KAFM's new CSR. Patrick gave us some insight into his background. Ramona and the Board are excited to have his skill and experience working for us. The Board agreed to send Patrick any leads and to work with him in our fundraising efforts.
- 3.) Adjustments to the agenda-added Discussion re: payment of revolving loan fund-**Director M. Krakowski requested we consider making a concerted effort to pay off the \$15,000 borrowed from our line of credit at Alpine Bank. It was agreed that Cliff would discuss having Ramona add a \$1,000 per month payment as a routine part of the station's bills, but leaving her with the flexibility to pay less (or more) as finances allow.
- 4.) Board Minutes –** August 19, 2015 minutes were approved as written. (M: M. Krakowski; S: M. Kosteva; Passed)
- 5.) Monthly Financial Reports-** Ramona reviewed the P and L Budget vs. Actual, Statement of Cash Flows, and Balance Sheet. All payments are up to date and the only large outstanding bill is approximately \$800 owed to Networks Unlimited. Discussed budget to actual variances and on-going adjustments to reports provided to the Board, as well as changes to reporting to better conform with CPB grant requirements, in particular, the reporting of in-kind donations.
- 6.) Board Fundraising-**tabled
- 7.) Strategic Planning and Positioning-**Annual Board Retreat is scheduled for Nov. 14 at 8:45 a.m., our thanks to former Board President, Barry Barak for the use of RMHP's meeting room; our thanks to G. Mitchell for preparing a proposed agenda (adopted with minor changes) and for agreeing to act as our moderator; B. Butler to provide lunch.
- 8.) Board Member Recruitment-**The Board is currently full. C. Sprinkle requested early notice if anyone whose term is up is planning on leaving. Discussed the potential benefit of asking returning members to run as member-elected, leaving the Board with more flexibility to recruit additional members as needed.
- 9.) Committee Reports-** No reports.

10.)ED Report-

New Translator- Peter Trosclair has been asked to prepare a proposal for the new translator. Even though we do not anticipate having the funds for this, we want to have the proposal ready in case an opportunity to fund it arises.

Grants-Sharon Sullivan completed the Union Pacific grant. If granted, will not receive until February 2016. P. Swonger is highly experienced in grant writing.

Concerts/Radio Room-Ramona is working on the calendar. Two concerts coming up, The Navigators, who are going to do a live recording of their concert, and Bob Malone. Other concerts and activities are being scheduled. Recent concerts have sold out and produced revenue for the station.

Fall Fund Drive-The staff is working on some of the details. We are returning to having “show goals” by request of the programmers. We are also returning to extended hours for the drive.

Art Auction—Ramona, staff and volunteers are brain-storming an idea centered on locally created art and using the station’s building as the venue for a silent-auction-followed-by-a-live-auction art sale. She is forming the committee and the first meeting is scheduled.

Zombie Prom--Two Rivers Convention Center, the deposit has been paid, tickets are on sale. Ramona has put together an impressive collection of sponsors for this event and it is on track to be a successful fundraiser.

11.)Other Business:

Additional Signers: A motion was approved adding Martin Krakowski and Masha Kosteva, as signers on KAFM bank accounts, and removing Barry Barak from the bank forms .(M: B. Butler; S: G. Mitchell; Passed)

Meeting was adjourned at 7:10PM

Executive Session-Discussion of potential financial ideas involving private parties.

Respectfully Submitted,

Barbara R. Butler

Temporary Board Secretary