



GVPRC Board of Directors

Minutes of Monthly Meeting

10/15/2015

Present: Barbara Butler, Patti Roberts, Martin Krakowski, Cliff Sprinkle, Ginger Mitchell, Harry Griff

Absent: Scott Burnham, Michael Pointkowski, Marsha Kosteva, Ramona Winkeller

Guests: None

Minutes by: Patti Roberts, Board Secretary

- 1.) The meeting was called to order at 5:40 PM.**
- 2.) Introductions and Welcomes-**None
- 3.) Adjustments to the agenda-**None
- 4.) Board Minutes** – September 17, 2015 minutes were approved as written.
- 5.) Monthly Financial Reports-** Cliff reviewed the P and L Budget vs. Actual, Statement of Cash Flows, and Balance Sheet. Current cash flow is low. Fund drive and Zombie Prom will improve this. The board discussed next year’s budget. The board would like to see a draft budget from Ramona as soon after the Fund Drive/Zombie Prom as possible. The Board will continue to review the financials/expenditures periodically and will do this at the station. The second submittal for CPB funds is approved. We will be receiving the funds soon.
- 6.) Board Fundraising-**tabled
- 7.) Strategic Planning and Positioning-**Retreat is on Saturday, November 14th. We reviewed the agenda. Ginger and Ramona are working on Values for the station-they will be presented to staff for input and then discussed at the retreat. Ginger will be sending out some “pre-work”/homework to the Directors prior to the retreat.
- 8.) Board Member Recruitment-**We have one opening currently. Three current board members have terms expiring next spring: Cliff, Barbara and Marsha.
- 9.) Committee Reports-** No reports.
- 10.)ED Report-presented by Cliff**

Ramona brought in \$8750 in the past couple of months.

Marketing Services-We eliminated the monthly fee-we will work with John Anglim on an as needed basis.

Volunteer Tech Committee-New Volunteer, Betty Reese-a former broadcast engineer, is working on the translator location in Palisade along with Peter Trosclair and Joe Konicek. They are also working on a back-up system. The power supply was replaced at Black Ridge. The Tech Committee is meeting weekly.

Art Auction/Event-The committee is formed and working on the Art Auction for next year. It will be held in the Radio Room with a different format from previous years. An On-line auction will be part of the event.

Zombie Prom-Location-Two Rivers Convention Center on Friday, October 30th.

The new Underwriting CSR is busy working on presentations and gearing up to reach out to the community.

11.) Other Business-

Cliff shared two items from the CAB meeting.

-The committee asked that the board consider additional structure and guidelines for membership pledge drives for the programmers. The CAB attributed the changes in leadership at the station for the inconsistency of the past several fund drives.

-The Board and staff are invited to the CAB's next meeting for a reception: Tuesday, November 17th, 6:30 pm at 630 Carlsbad Drive in the Redlands. Cliff encouraged the Directors to attend.

Meeting was adjourned at 6:50 PM

Executive Session-Discussion of debt reduction ideas for the station.

Respectfully Submitted,

Patti Roberts

Board Secretary