



Grand Valley Public Radio Company, Inc. (GVPRC)

Minutes of Monthly BOD Meeting

05/12/2016

Present: Patti Roberts, Marsha Kosteva, Ginger Mitchell, Harry Griff, Barb Butler, Michael Piontkowski, Ramona Winkeller, Cliff Sprinkle

Absent: none

Guests: Anna Dulaney

Minutes by: Patti Roberts, Board Secretary

- 1.) **The meeting was called to order at 5:30 PM.**
- 2.) **Introductions and Welcomes**-Anna Dulaney was introduced. She has interest in becoming a board member (through Barb Butler).
- 3.) **Adjustments to the agenda**-none
- 4.) **Meeting Minutes** – April 20, 2016 minutes were approved as revised. Added the statement clarifying signers for the Alpine Bank checking account.
- 5.) **Monthly Financial Reports**—
 - a.) **Finances**
 - i.) **Review /Significant Issues:** The Profit and Loss Budget Performance Report was reviewed. We are closing the gap on underwriting through Ramona’s efforts-- \$7,000 was brought in since the last report. The Spring Fund Drive revenue is below budget with \$29,891 taken in so far. Expenses are down for the year largely due to lower payroll expenses since we have unfilled positions.
 - ii.) **Status re: Annual CPB Requirement:** There were questions on the recording of in-kind donations. CPB requires that we record these donations and they are factored in with overall station revenue. We are ahead for the year so far in our annual estimate for in-kind donations.
 - iii.) **Fundraisers:**
 - (1) Raffle –VW Bug not salvageable for the raffle. Ramona is putting together a package of “prizes” for an alternative.
 - (2) Radio Daze-A couple of musicians have agreed to play for the event so far.
 - (3) Fall Membership Drive-no report
- 6.) **Board Retreat-Scheduling**-set for **Saturday, November 12th, 2016.**
- 7.) **Board Member Recruitment** – Marsha has reached out to two Accountants and will let us know if they are interested. Ramona and Ginger will create a PSA announcing the two openings on the board, as well as posting this information to the website. We will emphasize our needs for an

accountant/CPA to act as Treasurer. Other needs/skills for a potential board member are marketing and fundraising.

Also, Ginger agreed to update the board roles and expectations document to post on the website.

8.) Committee Reports-Review of Standing Committees

Volunteer Committee-No Report

EMC-No Report

CAB—We need Board Member representation at the CAB Meetings. Cliff and Patti volunteered to attend the meetings if possible.

9.) Strategic Planning and Positioning—We brainstormed about ideas to hold outdoor activities outside the station.

10.) ED Report-Ramona – The 1969 VW Bug is not salvageable for the Radio Daze raffle. Ramona is pursuing selling it on E-bay. Ramona is also pursuing other “prizes” for a raffle for the event. There are several concerts coming up in the Radio Room.

Radio Daze is Saturday, August 13th. John Anglim and Bill Moody’s band have agreed to play during the event.

Staffing: There is good response for the Operations Assistant position. Ramona and Ginger are looking through applications/resumes and will interview soon.

11.) Other Business – none

The meeting was adjourned at 6:32 PM

The next meeting is Thursday, June 9, 2016.

Respectfully Submitted,

Patti Roberts, Board Secretary