



GRAND VALLEY PUBLIC RADIO COMPANY, INC.
BOARD OF DIRECTORS
January 11, 2018 – Minutes

The KAFM Board of Directors meets the fourth Wednesday of every month. Board meetings are open to the public, and we encourage listeners and community members to attend.

Board Members Present: Joe Gudorf, President; Ginger Mitchell, Vice President; Paula DeGroat, Secretary; Cliff Sprinkle, Treasurer; Barbara Butler; Laureen Cantwell; Jenn Clark; Harry Griff,

Absent: Marsha Kosteva

Others: Ramona Winkeller, Executive Director; Jeff "Coach" Shuldener, Programmer & Community Affairs Director, Alex Forsett, potential Board member

1. **Call to Order:** 5:33 pm, KAFM kitchen/conference table

No change to agenda

2. **Introduction of Alex Forsett, Board Candidate:**

Ginger provided a brief introductory summary of Alex Forsett, current Western Slope Manager for RMPBS Grand Junction offices (KRMJ-TV). From Manitou Springs, he attended Mesa State University where he was active in student government and various volunteer organizations. He has worked as a ski instructor at Powderhorn Mountain Resort and been involved with Young Professionals Network of Mesa County, serving on their board. His involvement to date with KAFM includes hosting a Community Affairs show highlighting the PBS programming schedule. He then became a member of the Community Advisory Board to promote the significance of community radio in the Grand Valley.

Alex comes highly recommended by Coach from the Advisory Board, but they will hate losing him from that group. Cliff and Ginger met with Alex and believe he will be a real asset to the Board. The term being filled is that of Barbara Butler, who is stepping down.

Further discussion and vote was held in Executive Session.

3. **Update from Coach**

Coach presented a letter addressed to KAFM Program Director and Board. It was an anonymous letter referencing various programs, special segments, and sponsored productions. As it was anonymous, Coach took the opportunity to address the comments to an empty chair. He responded to each point so that the Board was aware of the "complaint" and the current reality of said complaint. The letter ended with "Thanks for the good work"; no further action was taken.

4. **Approval of November Minutes:** November 18, 2017 Board Meeting Minutes.

Call for approval of November minutes. Various corrections were noted. Moved and seconded to approve the minutes with modifications. Approved unanimously.

5. **Financial Overview/NFFS:**

Cliff presented the comparative spreadsheet of key indicators for October to November, and November to December activity. All November figures were up in comparison to either month as the CPB funds were received then. The December final figures are still in process, so the draft figures available were used for these comparisons. The station has had a good year. The full, final reports will be made available at a future date.

The NFFS report is being updated to coincide with the financial statements. While Ramona keeps a good ballpark figure in her head, the Board does need to see something. It was emphasized that an existing side schedule/spreadsheet with accurate information would be fine as opposed to creating yet another report.

The November financial statements were approved.

6. **2018 Budget Discussion/Approval:**

The January 11, 2018, version of the 2018 budget was reviewed. Ramona discussed some of the basic changes from the prior fiscal budget. Increases in personnel and equipment repairs. Art Auction revenue budget is down to reflect a more realistic expectation. In general, no big changes and mostly status quo, just more realistic. The need to build membership, underwriting and event revenue continues with an increase in some related expenditures to generate more revenue.

Ramona and staff were congratulated for the good year in 2017; lots of hard work paid off.

It was moved and seconded to approve the 2018 budget. Passed unanimously.

7. **Executive Director's Report – October-December 2017:**

Ramona reviewed the highlights and updates from the written summary she prepared. As we had not met since November, it was a quarterly summary of activity.

Items of note included:

Fall Drive – approximate \$27,603 in revenue with 59 new members.

Classic vehicle donated to the station; a 1974 Corvette Sting Ray with donated value of \$18,000 has gone through two auctions. High bid only \$8,500 so working on other options.

Successful Radio Room theater at Christmas time; a Christmas Carol

Various annual reports and license renewals have been filed (sales tax, raffle, liquor)

Grand Junction Commission on Arts & Culture grant application submitted. KAFM awarded the Champion of the Arts from same organization in December.

Additional items discussed included:

Collaboration with the Western Colorado Writers Forum is in development for a series of 11 panel discussions.

Job posting for Events and Outreach position.

Art Auction preview, Saturday Jan 20th, and auction the 27th. Any help would be appreciated.

8. Brief Debt Reduction Update:

Joe provided an update on the activity approved at the retreat. Realtor has been out for valuation process and it came in close to what was anticipated in retreat discussions.

Concerns regarding our realtor selection process and options were discussed. An RFP will be prepared to help make an objective decision.

9 & 10 – Discussion/Updates on Membership & Radio Room utilization –

Tabled due to time

11. Adjournment

Meeting Adjourned at 6:40 pm to Executive Session

Respectfully Submitted
Paula DeGroat
Board Secretary

Executive Session:

Various staff & volunteer personnel issues discussed

General Business Items: Voted in Alex Forsett as Board Member

Voted on change of date for meetings to 4th Wednesday