

*GVPRC Board of Directions
Minutes of Monthly meeting
June 19th, 2014*

Present: Mickey Krakowski, Cliff Sprinkle, Barry Barak, Scott Burnham, Marsha Kosteva,
Barbara Butler, Michael Piontkowski (via skype)
Guests: Travis

1. Meeting was called to order at 5:30 pm by President Barry Barak.
2. Introductions and Welcomes
Barry welcomed board member Michael Piontkowski via skype and also our guest Programmer Travis, aka "The Padre"
3. Board Minutes
The May board meeting minutes were approved by unanimous vote.
4. Committee Reports
 - A) Transition Team – Barry stated the team members have been communicating primarily via email to attend to the station's immediate business with the absence of an Executive Director. The resignation of Joe Cassara was announced. His last day will be July 25. Cliff mentioned how Coach was spending extra time with Joe to ease the transition. All agreed that Joe has really led the station in technology advances and will be missed. Barry spoke to the revenue shortfall the station is experiencing this year and the financial pressures that has presented the station. He said a short term loan was being analyzed by the Board, with meetings underway to look at options. It was reiterated that all major expenses are to be closely monitored with an emphasis on not overspending until CPB funds arrive in July. Cliff spoke of having the dual controls in place for all invoices.

The outcome of the Amazon Smiles campaign was discussed. Good response was cited from the downtown merchants, including Margie Wilson, owner of Grand Valley Books, who met with Barry afterward to thank him and offered some additional fundraising ideas. Barry plans to get with Michelle on the viability of some of those ideas. Marsha reported on grant applications being written and submitted by free-lancer Sharon Sullivan. To date, three grants have been submitted. Solara raffle tickets will be available at many local festivals and events and all board members were encouraged to sell tickets over the next two months. Discussion on the upcoming concert on the 28th of June. Marsha and Cliff have been working with Cash to assure the success of this major concert with all elements in place. There was discussion for the station to launch a 4th of July car raffle ticket sales push. Mickey offered to lead the effort and get as many programmers involved as possible for an on-air red/white/blue ticket sales push July 2-4 for the Solara. Kudos were extended to all station staff for all their hard work during this transition.
 - B) Executive Director Search – Barry stated we have two excellent candidates – one local and one out of the area. The search team will be meeting soon to come up with a final decision and prepare an offer. The committee will also investigate any temporary housing options. Michael P. offered his place while he recuperates in Salt Lake.
 - C) Executive Monitoring Committee – Cliff reported that he conducted the recent inspection. All documents, license agreements, and insurances were in place and he complimented Ramona on her help.

D) Fundraising – was discussed above in item A

5. Rocky Mountain Community Radio

Barry spoke to the station's participation in this organization of primarily western slope radio stations and his hope that with the ED in place we can begin to take advantage of potential partnerships with stations in Western Colorado. Annual dues are approximately \$200.00 annually.

6. Other Business

- A) The KAFM board will entertain dates for its annual retreat for August or September.
- B) The Art Auction Committee has met once and Barry asked for a board member to be a part of this important committee – Barbara Butler agreed to be the board liaison.
- C) Radio Room – Barry stressed the importance of the utilization of the Radio Room and would like to encourage event coordinator, Cash Kiser, to fully implement the calendar as time and effort allows.

7. Adjournment

The meeting was adjourned at 7:09 p.m.

*Minutes respectfully submitted by Marsha Kosteva
7/13/14*