



**GVPRC Board of Directors
Minutes of Monthly Meeting
March 13, 2014**

Present: Marsha Kosteva, Boyd Franklin, Michael Piontkowski, Cliff Sprinkle, Tedi Gillespie, Mickey Krakowski, Barry Barak, Patty Roberts, Richard Chrysler, Scott Burnham and Loren Dake.

Minutes by: Jason Smith

1. Call to Order

The meeting was called to order at 5:32 PM.

2. Introductions and Welcomes

The board welcomed Patty Roberts, Richard Chrysler, Scott Burnham and Loren Dake to the meeting.

3. Board Minutes

It was moved and seconded that we approve the minutes of the Regular Board Meeting held on 02/13/2014. The motion passed unanimously.

4. Commitment to PSAs

A motion was made to clarify the board's desire regarding on-air reads of PSAs. The motion was read: "The Board noted that PSAs are not being read by programmers. Given the prominence of public service programming in the mission of KAFM, the Board asks the ED to ensure that Public Service Announcements are returned to the regular rotation of scheduled on-air hourly reads." The motion was seconded and passed by unanimous vote.

5. Financial Reporting

The 2014 Budget to Actuals were reviewed.

6. Committee Reports

a) Executive Monitoring Committee – Cliff

The EMC will meet at 4:30 PM on 3-20-2014 to conduct the 4Q monitoring.

b) Annual Member Meeting – Jason, Boyd and Cliff

The annual member meeting will be on Tuesday, April 29th. Notice of the meeting was printed in the Nickel on March 5th. Notice of the meeting is also being read on-air, is on our website and was delivered by email.

c) Board Member Recruitment – Marsha, Michael and Mickey

Michael Green resigned from the board before the meeting due to time constraints. That opens up board selected seat #5.

Guests in attendance, Loren, Patti and Scott were introduced and are potentially interested in becoming board members. Each of the interested parties talked about themselves and their interest in the station. They were reminded that they need to make formal notice with the board President by April 1st to be considered for the election on April 29th.

d) Fundraising - Tedi

Due to time constraint we passed on reviewing fundraising.

7. ED and Staff Reports

Member Drive

The Member Fund Drive will be April 11th – 19th.

There will be a Global Groove Brunch on the 12th in the Radio Room.

We will have a wrap up party on the 19th with music and beverages.

Underwriting and Grants

We have just received a Grand Junction Arts grant.

We are still waiting to receive the funds for the Lion's Club grant.

Tedi will be reapplying for the Gil Foundation grant.

We have two new underwriters, La Med Spa and Connect for Health.

We have two renewals, Cruisers and Mesa County Solid Waste Management. Both doubled their underwriting.

Programs

Youth Radio is a potential new program that is being discussed with the Mesa County Library.

New Staff

Josh Beckner is the Radio Room Technician and has been filling in as Office Assistant as needed.

Rentals

The rental rate has been lowered to \$695 a month for 1304 Ute Ave. to try and get renter for it. After the Life Long Learning event on gardening the attendees are going to be asked for ideas on landscaping around the house with the possibility that doing some landscaping would entice renters.

Events

We waiting to hear if we get our liquor license application approved for a Special Arts License. This will allow us to sell wine and beer for 15 events in a calendar year. This should provide some income from sales.

8. Other Business-

Tedi mentioned that they are beginning an Art Auction discussion for the 2015 event and that anyone with input is welcome to add it to the discussion.

9. Meeting was adjourned at 7:13 pm