**KAFM Community Advisory Board**    Minutes

Sep 19, 2017    5:30pm       Meeting #5 of 6

In attendance: Zach, Martha, Janice, Katlin, Monty, Betty, Coach

**Show Promos :** Ian Koss, programmer (postponed until Nov. meeting, *as Ian has gone home to Florida to help family after the hurricane*)

**Community Impact Council**

What do we know about this organization, and why do we not have a relationship with them?

*Martha gave an overview of the CIC, as she is a member through Marillac. It seems CIC`s mission overlaps with KAFM quite a bit. Ideas include a weekly recorded feature correlating with CIC`s newsletter, and a monthly Comm. Affairs show. Coach will contact Doug Sorter, who previously hosted a monthly show for non-profits.*

**Podcast Report**

Our podcast downloads are up 49% from one year ago.

Is it time to generate some income?  How?

*Coach presented data showing marked increases in podcast downloads the last two years. CAB feedback was in favor of the idea of opening some or all podcasts with paid ads or underwriting. Note: Podcasts are not bound by FCC regs regarding non-commercial radio.*

**Listening to KAFM programs On-demand**

Update on Radio Free America

*It`s up and running. Due to copyright laws, functionality is limited, and archiving is only for two weeks. KAFM does not pay anything for this service.*

**New progressive FM station**

Do we have overlap with this kind of programming?

Could we lose listeners/members/underwriters to a station like this?

*No one in the CAB, except Coach, has listened to the new low-power FM station, which has canned music and left-leaning political programming from Pacifica. No CAB members seemed concerned about KAFM losing volunteers or underwriters to this station, at this time.*

**Community Affairs**

New shows:

* The Downtown Show
* Wise Women Forum
* Readers’ Radio
* The Mavericks Show

Ideas for a new name for The Community Affairs Hour*: Valley Voices, Valley News, Local Affairs, or simply shorten to Community Affairs.*

**Question from a programmer:** What would you think if I played an hour of the same composition done by different artists and genres? What would listeners think about a long set of different versions of the same song?

*CAB disliked this idea, but appreciates the creative efforts of the programmer. Instead, suggestions included short sets. Or possibly a theme song that changes artists for each show.*

**KAFM Classic Film Series**

Betty told the CAB about this new Radio Room event, which had its first presentation (The Thin Man) this month. The CAB is invited to attend the next film, Invasion of the Body Snatchers, on Oct. 3rd at 7:00pm. CAB members names will be on a comp list at the door, and you may also bring a guest!

**Next meeting:** Tuesday, Nov 21  Do we want to have reception for BOD and staff again?  Is two days before Thanksgiving a bad evening to have the meeting?

*It was decided that the CAB would like to hold another annual reception for the Board of Directors and the KAFM staff. The meeting will be moved up the Nov. 14 to avoid the week of Thanksgiving. Coach will ask Kim and Karen if they will coordinate hors d’ourves. KAFM will supply beverages. We`ll hold a shorten CAB meeting at 5:30 and invite our guests to join us in the Radio Room at 6:30pm.*