

# KAFM Community Advisory Board Agenda

Jan. 17, 2017 5:30pm Meeting #1 of 6

**Attendance:** Janice, Martha, Monty, Karen, Kim, Michael P., Betty, Anna

## New CAB members

Janice Burtis, ReMax 4000 (Homes for Heroes)

Michael Piontkowski, former KAFM Board member

Anna Stout, Roice-Hurst and Foundation for Cultural Exchange

## Crime Stoppers--Guest presenter Christa Campbell

Crime Stoppers is a non-profit organization helping to take a bite out of crime. Christa Campbell is here to talk about the relationship with KAFM and Crime Stoppers.

Crime Stoppers has a 15 minute segment each month focusing on safety: police, fire, overview of Crime Stoppers, elder abuse, auto theft, animal cruelty

Shows typically correspond with timely topics each month.

Christa is stepping into this new position asking for ideas to continue collaborating with KAFM.

Monty: Curious about location of work release, sex offenders? Invasion of privacy?

Anna: Wondering about Crime Stoppers and Suicide Prevention relationship? Could the two organizations provide some support for each other?

Martha: Mental Health and Law Enforcement: educate community about what to expect when law enforcement responds to suicide/mental health crisis. Mind Springs would be another partner. May is Mental Health month and September is Suicide Prevention.

Betty: Awareness about safety on bike and river trails.

Anna: Roice Hurst...animal cruelty, dogs in hot cars

Martha: Janet Rowland CASA...Community role in handling child abuse and raising awareness

KAFM is working on reacting to bring about awareness with mental health and suicide prevention issues.

Karen: Lifelong learning event in radio room?

Betty: Roundtable discussion first Wednesday of the month @ 6:30. Discuss community issues and bring about awareness.

## Community Affairs show proposal: Wine (Sarah Steele)

Wanting more food and drink on Community Affairs. We have Beer Geeks, Food Frisbee, but are missing wine.

Sarah is a viticulture student and server at Bin 707. She is learning a lot of new things about wine and eager to share information. She is very passionate about this topic and is not set in her ways. Her job at Bin 707, Red Fox wineries, and numerous international experiences with wine fuel her passion. She has moved to Palisade and thinks that she can start to educate the community. She is really enthusiastic about biking and wine opportunities here in the Grand Valley.

Sarah is excited about the prospect of sharing the wine industry in the Grand Valley through a show on KAFM. Monty offered some suggestions as Sarah starts to plan a show. Sarah wants to be on the FUN side of wine.

Her youth and enthusiasm could bring a really fresh perspective to the progressive, competitive wine industry here in the Grand Valley. Interested in revitalizing the LOCAL wine scene!

Title Ideas:

Wine: *Not for Tourists Only* or *Wine for Locals*

*Whining about wine*

*Keep Wining*

*Free the Grapes*

### **New Music Blog: What We Played in 2016 (Alan Walters)**

See copy of "What We Played at KAFM"

Alan is part of the KAFM Music Bureau, a group that explores the types of music we listen to at KAFM. Alan is using Spin-a-tron to look at trends and document the music that is being played here at the radio station. Statistics and information are based on the information that programmers log in Spin-a tron.

CAB had a brief discussion about where programmers obtain their music and how access to music may affect the selections of music played.

Alan also brought us an overview of Spin-a-tron

### **New monthly show: Real Estate (Janice Burtis)**

Janice wanted to give back to the community. A lot of people think Real Estate is really complicated. Janice wants to offer support and ease the stress for home buyers and sellers.

Topic Ideas

Buying Process, Title Work, Should I Buy or Rent?

VA Home Loans or other types of loans, First time buyers, Inspections, Title Disclosures, House Selection, Mill Tailings/Radon, Solar, Appraisal vs. Inspection, FISBO vs. Realtor vs. Buyer Broker

Titles ideas:

*REAL Real Estate*

*Really Easy Real Estate*

### **Young Chatauquans**

Early stages of formulating programming ideas

Coach has contacted someone to explore the idea of a short feature showcasing these Young Historians. Perhaps even some live theater in the radio room.

### **Outside programming**

Holiday programming 2016 included;

- Documentary about wild turkeys (With Good Reason)
- Inupiaq Drum and Dance
- Rascal Flatts Christmas Special sponsored by the US Air Force
- David Basse Jazz Special Holiday program
- Tran-Siberian Orchestra Christmas Special

Coach compiled a list of free programming to fill in for slots during the holidays. In the event that programmers were not able to do their show, we filled in with some of these shows.

Christmas Eve show was a HIT!!!!

### **War of the Worlds**

Recap of project

This was our second run for Radio Drama. Tony Lopez and David Kenworthy spearheaded this project. Broadcasts scheduled for Jan 26 and Feb 3 at 7:30pm both evenings.

### **Art Auction (Betty)**

**Celebration of local art, wine, and food**

Second annual art show here at the station.

January 21<sup>st</sup> = reception for Media, Member, and Artist ONLY

January 27<sup>th</sup> = Public Preview

January 28<sup>th</sup> = Reception 5 – 7

Auction begins at 7pm

Come in the night of the auction, register, and get a paddle number. FREE EVENT!

Volunteers still needed.

CAB discussed ideas for additional fundraising ideas: donation jars, envelopes at tables/chairs

Anna volunteered to support the station by asking for money on the night of the event!

Sponsors: Studio 1238, Grand River Vineyards, Stoney Mesa Winery, Us Bank, Bin 707, Home Loan Insurance, Palisade Café, Law Offices of Griff, Larson, Laiche & Wright

**Meeting adjourned at 7:03**

Items to carry over:

**Listening to KAFM programs On-demand**

Update on Radio Free America

**New progressive FM station**

- Do we have overlap with this kind of programming?
- Could we lose listeners/members/underwriters to a station like this?

**Next meeting**

March 21? It's Spring Break...

**We are changing the meeting to March 14 due to conflicts with Spring Break.**