KAFM Community Advisory Board July 16, 2015 Meeting #4 of 6

Members Present: Karen, Kim, Coach, Dave, Ryan Brew: Great Divide – Colette (thanks Ryan!)

## **Community Affairs**

- Serendipitous Sessions:
  - Sarah Johnson
  - Joy-filled living = Sarah's offering to the community
  - First Wednesday of each month noon hour
  - Interviews
  - Great local music/Colorado musicians intertwined with talking
  - Sarah has her own blog and podcasts and she has the KAFM logo on her website
  - This show won't conflict with "Vibrant Wellness"
  - Possible Topics/Guests
    - $\circ$  Field to fork
    - o Community Supported Agriculture + local farmers
    - Hula hooping with Abbie Jean
    - o Meditations
    - o Celebrations and Dance
    - o Urban Ranch in Palisade
    - Dolce Astrology
    - Aaron Jared permaculture
    - Arise Music Festival Loveland music and yoga
    - New creations
    - Follow your delight
- American Veterans
  - Carol, aka The Honey Lady from Sunday mornings and Larry, aka Lonesome Larry
  - Involved with veterans for nine years
  - This show will be an open channel with a bridge between veterans and the community
  - Warrior Resource Center Next Guest
    - River rafting
    - o Fly fishing
    - o Mentor a veteran
  - Martha Graf? Suicide prevention
  - See list of topic ideas from last months minutes ©
- Food Frisbee
  - Case Bricker, Executive Chef at Adamsmark/Doubletree with lots of experience in the restaurant, hotel and resort industry
  - Wayne Smith, Executive Chef and instructor at the Culinary School with lots of experience in the restaurant, hotel, and resort industry. Leadership as president of Restaurant Association and Chef Association

- Cook for Weekend Warrior raft trips Colorado Discover Ability
- Professional perspective
- Food and Fun: Down to earth
- Great Music
- Ability to describe food in a way that captures the listeners attention
- May try to connect photos or video to shows on the website
- Possible Topics/guests
  - Bartender by the season
  - o Scotch
  - Music from the kitchen what plays while the chefs are cooking
  - o GMO
  - Local and organic food
  - o Gluten free "glutards"
  - Wedding Show
  - o Smoking laws and health department directives that impact food service industry
  - o Nutritionist healthy choices in restaurants and portion size
  - Waiters tips and service
- Community Affairs timing
  - Do we need to expand community affairs times to include more listeners
  - Try to get informative snippets to play outside of noon hour
  - Think about community affairs programming for transitional times
  - Noon hour high listenership? Short listenership?
  - Do we want to keep presenting for 30 minutes
  - 5:30 6:30 might be a good time for community affairs, but is after business hours at KAFM
  - Future meeting:
    - ✓ Talk about expanding community affairs times
    - ✓ Discuss some prerecorded short snippets
    - Quality programming: "You can get music anywhere, but local content only happens here"

RAFFLE!!!!!!!!! Radio Daze – August 15

## Next Meeting:

- ✓ Sept. 8th @ 5:30pm
- ✓ Location: TBA